

Gender	Age	AGE_BANDS	STATE	Q12 - In Australia, the Australian Communications and Media Authority can create standards that aim to provide community safeguards when it comes to alcohol advertising on television, internet, radio, phone, and newspapers. If anything, what would you like to tell the regulator about alcohol advertising in Australia?
Man	35	35-44	New South Wales	I would tell the regulator that alcohol advertising should be carefully monitored to prevent targeting minors and vulnerable groups, and that clear warnings about responsible drinking should be consistently included to promote public health and safety.
Man	35	35-44	New South Wales	I'd like the regulator to consider tightening restriction on alcohol advertising, especially around live sports and online content where children and young people are exposed. It would be great to see fewer promotions linking with alcohol with fun, success or sporting excitement, and more focus on community safety . Overall, less advertising would help reduce social harm and protect families.
Man	64	55-64	New South Wales	They need to get serious about what is advertised. For example there is an alcohol problem and gambling problem in the community so take away the advertising that advertises these things for pleasure
Man	28	25-34	New South Wales	Yes—put simply, in Australia the Australian Communications and Media Authority (ACMA) has the power to develop and enforce standards designed to protect the community from potential harm related to alcohol advertising across platforms such as television, radio, online services, newspapers, and telecommunications.
Woman	48	45-54	New South Wales	You have a duty of care to do what's morally right for the wellbeing of the public of Australia. Please stop alcohol advertising and find other ways to make money.
Man	63	55-64	Tasmania	Advertising for harmful products during children viewing times should be restricted to reduce their exposure
Woman	47	45-54	Victoria	Alcohol ads in Australia really do a lot of harm. Young people think there can't be much harm if these ads are shown on TV and if they can sponsor sport etc.
Man	35	35-44	Queensland	Alcohol advertisement should be curbed and reduced in Australia because sometimes when children are watching the tv, the see the advert and then they try to know the content of the alcohol thereby taking it and damaging their health
Woman	40	35-44	Tasmania	Alcohol advertising in Australia should be regulated more strictly, especially during these time were young children are glued to their TV and Tablet. It would be beneficial to implement clearer guidelines that restrict the use of alcohol related content.
Man	63	55-64	Queensland	It shouldn't be on tv at all, older teenagers especially see these ads making them look exciting and fun. Alcohol is dangerous and ads just glorify it to look like a cool thing to do. Many people have been made ill or even killed by alcohol consumption so it doesn't need to be advertised on tv where so many under age children watch
Woman	50	45-54	Tasmania	The advertising of alcohol and other harmful products should never be advertised during children's viewing hours. It normalises the products for children and encourages them to purchase them or pester for them thereby potentially making them adult purchasers of the products. Alcohol and gambling, in particular, should only be advertised to viewers within the legal age limits of the activity. This also applies to the advertising of tv shows and movies where an MA15+ is advertised during a G or PG rated show. This is the incorrect audience and this also should not be allowed.
Man	36	35-44	Tasmania	There doesn't need to be alcohol advertising on free to air television. It is inappropriate, irrelevant and only causing harm to vulnerable members of the community. Not to mention the unnecessary exposure of these adverts to under age children. Children DO NOT need to see advertising for alcohol on free to air television. It is ridiculous.
Woman	34	25-34	Queensland	They appear to young children as being cool so still fueling the desire for underage binge drinking and until there is full transparency on the effects and bans are put in place for these dangerous forms of addiction they will remain to be seen as acceptable and normalised by our young and vulnerable. Putting the responsibility on kids to accept advertisements linked to people and organisations they admire and then make a decision that they are harmful and dangerous is just ludicrously naive. If society deems these matters to be dangerous in the sense then why would they allow them to be openly on show, we don't allow Pharmaceutical companies to operate in this manner.
Woman	54	45-54	Victoria	We should be really strict what they advertise on TV. It's too tempting especially for young people and who are trying to quit drinking when they see all those ads where they can easily access like TV and radio.
Woman	46	45-54	Tasmania	Alcoholism is a major issue in Australia and advertising it as a reward, socialising etc isn't helping the situation. We seem to normalise alcohol as something we need and right at the end of most it is said to drink responsibly, it is seen as a fun thing so people are often blind to their drinking problem.
Woman	27	25-34	Queensland	People in Australia don't need to be given more reasons to drink. It's already a big problem in our society and I find it crazy that advertisers think it's good to market harmful substances to people. Young adults especially see these advertisements and then recognise the products when in pubs/bottle shops and are more inclined to purchase because the name is known. It should not be that way.
Woman	61	55-64	New South Wales	There needs to be a cultural shift from - had a hard day, have a win, or getting together for a beer. in to hard day/ getting together for companionship, active living, nature.
Man	28	25-34	Victoria	To slow down on promoting excess drinking as it harms people's real lives and surroundings
Man	68	65+	South Australia	Vilence and crime, from alcohol (and other drugs) has a major effect, not just on the individual, but familt, friends and the braoder community. Alcohol advertising typically ignores every negative impact and makes it acceptable to indulge - without any consideration of consequences.
Man	57	55-64	Queensland	We all know the impact it can have on society with the cost of living crisis, how it can help cause domestic Viennese and then the cost to the health system. All forms of advertising should be banned just like smoking. Having a warning on the advert like may cause addiction etc, doesn't impact those people who are susceptible to it at all. It's just words on a screen.
Man	45	45-54	Victoria	Alcohol is a damaging drug. It should not be advertised openly on television especially when children are watching. Anything you can do to help denormalise drinking this harmful drug is a step forward in helping the Australian people.
Woman	57	55-64	Western Australia	Alcohol use is the causative issue with major health implications that is clogging up the medical system and delaying people from receiving treatment that have never used alcohol. There should be less advertising of the products and more emphasis on education
Woman	46	45-54	Victoria	I feel Alcohol advertising should be restricted as we should encourage less alcohol for a healthy and less harmful society. I feel taking alcohol advertising away from sports and sporting events is a good idea for people especially as kids see this too
Woman	35	35-44	New South Wales	I think it's a great idea to ban all advertising in regards to harmful products. These products have created a stigma to abuse substances and for it to be socially acceptable. Many families including my own have been truely damaged by alcohol, gambling and addiction, the outcome of abuse has been generationally damaging.
Man	35	35-44	Queensland	Alcohol advertising should balance business promotion with public health and community safety, making sure Ads are responsible, honest, and do not encourage harmful drinking behaviors

Woman	36	35-44	Queensland	I don't have a problem with alcohol advertising, but there is too much of it. Every ad break there is an alcohol ad. It has been woven so much into the Australian advertising fabric that it is weird when people don't drink now.
Woman	49	45-54	Queensland	We should limit this type of advertising, not necessarily ban it but include conversation about moderation. It is a product that can have a place, they deserve to be able to promote their products but they could program it so people can choose to include those type of ads
Woman	21	18-24	New South Wales	Whether advertised or not alcohol consumption surrounds us in Australia, from walking past a Dan Murphys to the people you grow up around. Yes, minimising advertising can reduce risks and potential cautions like abuse but at the end of the day it is majority instilled in us. You either like it or you don't and we sadly can't change that.
Man	28	25-34	ACT	Why shouldn't they be allowed to advertise? At the end of the day they're running a business just like everybody else. I agree about not during children viewing hours though.
Man	35	35-44	New South Wales	Alcohol advertising should be more consistently restricted, especially during times and events where children and families are exposed, including live sports. The rules should be clearer, easier to enforce, and focused on reducing harm rather than allowing loopholes.
Man	42	35-44	Victoria	Alcohol retailers in Australia have well organised and extensive websites where everything is available at the flick of a thumb. People seeking new products or information about alcohol products can easily find out on these websites. Advertising is quite unnecessary for alcohol in Australia.
Man	44	35-44	Victoria	I think that there should be quite strict restrictions on alcohol advertising in Australia. We need to create a better culture of responsible drinking for the next generation of children.
Man	36	35-44	Queensland	I think the current regulations are a good starting point. Perhaps consider stronger guidelines on the placement and frequency of ads, especially during times when children are likely to be watching or listening. It would also be beneficial to ensure clear responsible drinking messaging is consistently prominent in all advertisements
Man	31	25-34	Tasmania	Alcohol advertisement should be strictly limited, including during live sports, to protect young people and reduce alcohol-related harm.
Man	34	25-34	Queensland	Alcohol advertising is very common, especially around sport and online. Clearer limits on exposure particularly to children and more responsible messaging would be a positive step.
Woman	64	55-64	Victoria	All advertising puts the product into your head that's why companies advertise. Children love their sport and sport stars so they will be affected by this advertising
Woman	19	18-24	New South Wales	Even though advertising these drinks help boost profit for these companies, it's harmful to push alcohol during times children may be watching like with sporting events. There needs to be more disclaimers around this.
Man	43	35-44	Victoria	Gambling and alcohol advertising during sports is actually quite insane. A lot of athletes struggle with these issues, including drug use. Advertising and normalising alcohol and gambling to the youth who follow sport is wrong on so many levels.
Woman	38	35-44	New South Wales	I like to tell them that it's inappropriate to advertise alcohol during sports when children are watching. It's already plastered all around the grounds and on players uniforms as sponsors. children do not need to see these advertisements at a young age and just think it's normal to consume alcohol.
Woman	54	45-54	New South Wales	I think that the alcohol advertising needs to be stricter and removed completely from all forms of platforms. I do not want my child to be confronted by such adverts and especially not at family orientated sports events. It should be discouraged completely
Man	31	25-34	Queensland	To the ACMA: strengthen alcohol ad safeguards by closing the sports loophole allowing ads during weekend/public holiday live sports when kids watch
Man	51	45-54	Victoria	We should not be promoting alcohol consumption during any type of live sport etc as younger people watch this. It creates unhealthy habits and makes young people normalise excessive alcohol consumption
Man	60	55-64	New South Wales	Alcohol causes more damage to others than nicotine. I support no advertising for nicotine products and see no reason why alcohol and gambling shouldn't be included in this ban.
Woman	65	65+	New South Wales	Cigarettes were banned from advertising for the reasons of health, the taxes exorbitantly increased beyond most people's means including diggers etc. of whom have chosen to smoke for myriad reasons and can only harm themselves by doing so. Alcohol on the other hand is such a different beast for those not in control of their behaviours while drinking. To my knowledge cigarettes never caused family violence or impaired judgement while driving a vehicle but grog certainly does and advertising of alcohol on any format but especially on television through the visual triggers I believe must be removed as what do many blokes do but watch sports, sit in their chair and drink, booze! I'm not generalising, I get that not all chaps drink or drink heavily but there is far too much family violence of which is mostly triggered by alcohol of which is freely advertised, affordable-ish and quite frankly tempting when seen on tv. I know personally how enticing a good wine ad can be, the creators
Woman	76	65+	ACT	I think alcohol advertising should be banned altogether, they banned cigarette advertising and alcohol is no different, in fact I think alcohol is the cause of so much abuse in homes and on the streets
Woman	59	55-64	Victoria	you regulated cigarettes so you should regulate products encouraging obesity, alcoholics, and gambling to a degree not completely
Woman	48	45-54	Queensland	Alcohol advertising needs to definitely not be on in hours children are watching or have access to. How about some ads warning and showing the dangers of alcohol- addiction, homelessness, violence both in public and at home, people in hospital from effects of alcohol
Woman	55	55-64	ACT	Alcohol advertising should have the same regulations as cigarette advertising. Alcohol is strongly linked to the cause of much domestic violence in Australia
Woman	73	65+	Western Australia	Alcohol causes so much damage, heartache and worry for families and increases sad, harmful domestic situations. For the sake of the innocent, please regulate all advertising for alcohol. Tobacco advertising is disallowed on TV and other platforms, alcohol should be the same.
Man	73	65+	Tasmania	Alcohol is causing huge problems in Australia. The problem is severe enough to cause the deaths of thousands of Australians every year. That is mainly thru considerable health issues caused by the drug, with drunk driving and domestic violence deaths adding to the total.
Man	79	65+	Victoria	Alcohol is harmful to the human body and mind. It is a very dangerous and toxic drug. Ask any police person what is the drug that gives police the most problems. Domestic violence, driving under the influence, dangerous behaviour. What about health problems. Many people are suffering the effects of alcohol poisoning which manifests itself in many ways. Cancer, organ failure, mental problems and behavioural problems.
Woman	69	65+	Victoria	Children and young people model their behaviour and habits on what they see and while alcohol is promoted in ads and sponsorships as cool and acceptable, the next generations are going to think it's okay and get addicted. Domestic Violence, coercive control and such behaviours are associated with alcohol consumption. We need a clean break with laws like those introduced to ban the advertising of tobacco. Although smoking does appear in context in some movies, the ban has changed social norms and perceptions. We need to protect the vulnerable by banning all forms of the promotion of alcohol.

Woman	27	25-34	Victoria	I feel it is excessive. You see it everywhere and it's normalised however, I feel it's extremely harmful to a lot of people for a lot of reasons. The alcohol fueled abuse is a very good starting point
Man	37	35-44	New South Wales	1: encouraging responsible drinking messages 2: greater transparency on alcohol content
Man	66	65+	New South Wales	Abide by the charter move with the times and work to minimise harm in society
Woman	61	55-64	Victoria	Absolutely important to have this regulated. I know too many alcoholics that started in their teens
Man	66	65+	New South Wales	add the warning message as they do with gambling advertising
Man	42	35-44	Victoria	Adding tax actually makes people want it more.
Woman	32	25-34	Western Australia	advertise it at night
Man	26	25-34	ACT	Advertise less
Man	49	45-54	ACT	advertise when kids are more likely not to watch
Woman	45	45-54	Queensland	Advertising alcohol during programs that children watch should be banned
Woman	79	65+	New South Wales	Advertising alcohol makes it worse especially young ones too much Advertising no wonder alcohol so expensive
Man	35	35-44	New South Wales	Advertising Alcohol makes people to drink more of it, which is not healthy
Woman	75	65+	Queensland	Advertising during hours when minors are watching or listening should be banned on the media
Man	38	35-44	Queensland	Advertising in these categories should completely be banned, regardless of time and the event it is associated with
Woman	56	55-64	Western Australia	Advertising needs to stop we see it as a past time in Australia and it should not be
Man	65	65+	New South Wales	Advertising of alcohol promotes it which also give children the idea that drinking alcohol is a good thing which really its not
Woman	45	45-54	Victoria	Advertising of alcohol should be treated the same as tobacco, it has no place in the community.
Man	42	35-44	New South Wales	Advertising of harmful products should be limited around children
Man	51	45-54	Queensland	Advertising of these products deserve to have their license revoked and imposed with hefty fines and penalties immediately.
Woman	47	45-54	Victoria	Advertising only allowed after 9 pm
Woman	37	35-44	Tasmania	Advertising would affect purchasing & consumption, if many problems in Australia are caused by alcohol then it should be strictly regulated.
Man	71	65+	New South Wales	After 8pm advertising
Woman	48	45-54	New South Wales	Aim to reduce it
Man	60	55-64	New South Wales	Alcohol ad should be totally banned from the streets and shopping centers billboards
Man	75	65+	Tasmania	Alcohol ads should be banned asap
Man	38	35-44	Queensland	alcohol ads should be stricter and limit exposure to kids.
Man	36	35-44	New South Wales	Alcohol ads should be stricter, especially to protect young people
Man	37	35-44	Queensland	Alcohol ads should not be shown at all times in television
Man	42	35-44	Queensland	Alcohol ads should not target youth
Woman	42	35-44	Victoria	Alcohol advert should have a parents/carers guide especially for children undert.
Man	32	25-34	Queensland	Alcohol advertisement should be banned, its not healthy for the kids and the depressed at all
Man	31	25-34	New South Wales	Alcohol advertisement should be mandated to describe alcohol related harm and diseases on the media and all the labels of the bottles. Just like cigarette
Man	30	25-34	Queensland	Alcohol advertisement shouldn't be shown on regular TV programs and radio advertisement.
Woman	72	65+	Queensland	Alcohol advertisements should be restricted
Man	36	35-44	Queensland	Alcohol advertisements shouldn't be aired because it's actually damaging the youths
Man	70	65+	New South Wales	Alcohol advertising can be extremely effective in getting young people interested in drinking alcohol
Woman	19	18-24	Queensland	Alcohol advertising in Australia makes teenagers more eager to get involved and try it from younger ages
Man	53	45-54	Queensland	alcohol advertising in Australia manipulates people on a primal level where they are vulnerable to peer or identity pressures, and normalises images that ape behaviours
Man	37	35-44	Queensland	Alcohol advertising is as important as the advertisement of other products
Woman	69	65+	Tasmania	Alcohol advertising is designed to make a product attractive when in truth its effects are often ugly and dangerous.
Man	39	35-44	South Australia	Alcohol advertising is harmful to children and should be banned in sporting events
Man	42	35-44	New South Wales	Alcohol Advertising is quite dangerous to our kids
Woman	41	35-44	South Australia	Alcohol advertising is terrible
Man	28	25-34	ACT	Alcohol advertising is understandable but ban gambling ads
Man	61	55-64	New South Wales	Alcohol advertising needs to be banned during the hours when children are likely awake, regardless of what is being broadcast.
Man	42	35-44	Queensland	alcohol advertising needs to show responsible activities
Woman	66	65+	ACT	Alcohol advertising romanticises its use. This isn't the norm.
Man	73	65+	Queensland	Alcohol advertising should be banned completely from all media platforms.
Man	68	65+	Queensland	Alcohol advertising should be banned completely, there is no need for ads. Adults would know how to find and browse alcohol products so there is no needs for ads at all
Woman	72	65+	Victoria	Alcohol advertising should be banned from tv.
Man	67	65+	Queensland	Alcohol advertising should be banned totally
Man	35	35-44	Queensland	Alcohol advertising should be deeply regulated because of children. Generally alcohol should be less encourage in our society because of our health as a citizen
Man	45	45-54	Queensland	Alcohol advertising should be done late at night
Woman	18	18-24	Queensland	Alcohol advertising should be heavily monitored and only targeted towards individuals 21+, despite the legal drinking age being 18.
Man	37	35-44	Tasmania	Alcohol advertising should be highly regulated and not shown too much on TV or social Media
Man	69	65+	New South Wales	Alcohol advertising should be limited to evening times after say 8.30pm.
Woman	36	35-44	Victoria	Alcohol advertising should be limited to periods of time where children are less exposed

Man	35	35-44	New South Wales	ALCOHOL ADVERTISING SHOULD BE MORE RESTRICTED DURING TIMES WHEN CHILDREN ARE LIKELY TO BE EXPOSED, ESPECIALLY ONLINE AND DURING LIVE SPORTS.
Man	33	25-34	New South Wales	Alcohol advertising should be reduced
Woman	37	35-44	Queensland	Alcohol advertising should be reduced gradually till it is finally eradicated. It is harmful to the society.
Man	34	25-34	Queensland	Alcohol advertising should be responsible and avoid targeting young people.
Man	30	25-34	Queensland	Alcohol advertising should be responsible and not target minors. It should promote safe and moderate drinking
Man	33	25-34	New South Wales	Alcohol advertising should be responsible and target kids
Man	63	55-64	Victoria	Alcohol advertising should be restricted during sporting broadcasts to stop influencing children
Man	55	55-64	New South Wales	Alcohol advertising should be restricted in places where minors are likely to view such promotions, as younger children often cannot differentiate between legitimate content and advertising.
Man	63	55-64	New South Wales	Alcohol advertising should be restricted.
Man	45	45-54	Queensland	Alcohol advertising should be restricted. in many cases excessive use of alcohol and easy access makes violence and social issues.
Man	50	45-54	Queensland	Alcohol advertising should be showing show which brands gives away samples
Man	42	35-44	Queensland	Alcohol advertising should be stopped on all forms
Woman	39	35-44	Tasmania	Alcohol advertising should be viewed after children viewing hours
Woman	22	18-24	New South Wales	Alcohol advertising should follow in the footsteps of tobacco advertising which would significantly reduce the harm to both individuals and the community from alcohol consumption.
Woman	68	65+	Victoria	Alcohol advertising should not be allowed at any childrens sport or tv
Woman	60	55-64	Victoria	Alcohol advertising should not be made to look glamorous.
Man	35	35-44	Queensland	Alcohol advertising should not be on television and internet
Man	34	25-34	Queensland	Alcohol advertising should only be available when children are unlikely to be watching TV (e.g., 9AM-3PM, and after 12AM).
Man	51	45-54	New South Wales	Alcohol advertising should only be on after 9pm
Man	73	65+	Queensland	alcohol advertizing should only be allowed daily after 7pm
Man	37	35-44	Queensland	Alcohol adverts should be baneed completely and never be shown at all times
Man	38	35-44	Queensland	Alcohol adverts should be banned entirely on all mediums
Woman	80	65+	Queensland	Alcohol adverts should be banned everywhere at all times. Even online ads as well
Woman	64	55-64	Victoria	Alcohol advertsing is completely unnecessary . all it does is encourage children and teenagers to try the product which can lead to crime
Woman	81	65+	New South Wales	Alcohol and ALL betting should be TOTALLY banned from TV, it is so bloody annoying, they make you feel 'grubby' FOR NOT gambling and I HATE IT. I love watching horse racing, BUT everything about the races are ALL darn BETTING... I am sure that they would bet on 2 flies crawling up a wall if they could!!!
Woman	46	45-54	New South Wales	alcohol and australia's drinking culture is harmful
Man	46	45-54	Queensland	Alcohol and gambling are very, and should not be advertised in television, because it will influence young people
Man	55	55-64	Victoria	Alcohol and gambling should have a complete advertisement ban
Man	52	45-54	New South Wales	Alcohol can damage youths
Man	36	35-44	New South Wales	Alcohol cannot be restricted because it's for everyday thing like party celebration and so on
Man	70	65+	Tasmania	Alcohol causes cancer and liver disease and is an addictive drug and should not be associated with sport and other healthy activities
Woman	25	25-34	New South Wales	Alcohol causes more deaths than cigarettes thanks a persons own choice but alcoholics effect everyone around them is many ways
Man	34	25-34	Queensland	Alcohol destroyed my family
Man	30	25-34	Queensland	Alcohol destroys families and causes domestic violence and abuse
Woman	36	35-44	Victoria	Alcohol destroys families. We as a society don't need alcohol jammed down our throats on tv etc.
Man	55	55-64	Victoria	Alcohol doesn't need advertising, it sells itself. Everyone looks for it anyway
Man	63	55-64	New South Wales	Alcohol drinks should advertised in Adult time slots
Woman	56	55-64	Victoria	Alcohol feeds domestic violence in this country and it shouldn't have anything to do with sport
Woman	70	65+	Victoria	Alcohol free sporting events should be the norm, not the exception.
Woman	33	25-34	New South Wales	Alcohol has destroyed many families and not something that the next generation should be exposed to like the generations before.
Woman	20	18-24	Queensland	Alcohol influence goes a long way, both health wise and if addicted too, it brings up instability in the citizens. Lesser exposure to alcohol will bring a significant change
Man	49	45-54	Queensland	Alcohol is a big problem so less advertising is a good idea I think.
Woman	42	35-44	Victoria	Alcohol is a bit problem in society. It is normalised. There should be less normilisation .
Woman	70	65+	New South Wales	Alcohol is a blight on Australian society however more responsibility needs to be taken to educate the responsible use of alcohol from an early age. I'm not sure if course are undertaken in secondary schools if not then I think it would be a great way to catch younger people to show the harm in the overuse of alcohol and the damage it causes
Man	25	25-34	Queensland	Alcohol Is A Drug
Woman	65	65+	Victoria	Alcohol is a drug and causes just as much harm deaths and violence as drugs and advertising of any form should be banned
Man	58	55-64	Queensland	Alcohol is a drug and its use needs to be taken more seriously
Woman	24	18-24	Victoria	Alcohol is a huge problem in aussie culture if we can have less advertising I think it may impact a fair bit
Woman	30	25-34	New South Wales	Alcohol is a major cause of harm in Australia. It does not need to be excessively advertised too.
Man	84	65+	New South Wales	Alcohol is a major cause of ill health for Australians and we should do all we can to discourage people from drinking it at all.
Man	52	45-54	Tasmania	Alcohol is a scourge on society
Woman	28	25-34	Victoria	Alcohol is a socially acceptable drug that causes real harm to people and families and the community.
Woman	18	18-24	New South Wales	alcohol is a very dangerous substance, and promoting it to Australians is not something to stand for
Woman	18	18-24	Victoria	alcohol is already popular no need to advertise

Man	18	18-24	Victoria	Alcohol is bad
Man	46	45-54	Tasmania	Alcohol is causing problems very similar to tobacco and all harmful products should not be advertised and actually spoken badly about/ put down to say it's not cool/ you're not good for using them.
Woman	59	55-64	Victoria	Alcohol is completely different to unhealthy foods. Unhealthy foods in moderation are ok, alcohol isn't.
Woman	68	65+	Victoria	Alcohol is damaging to all ages, advertising should be banned just like smoking. And yes, I drink
Man	35	35-44	Queensland	Alcohol is detrimental to society, more so the co start advertising
Woman	85	65+	Victoria	Alcohol is for adults so should only be advertised late at night and nothing on sports gear at all for all ages.
Man	63	55-64	ACT	Alcohol is good in moderation so I don't see any harm in advertising campaigns.
Woman	32	25-34	Queensland	Alcohol is injuries to health
Man	40	35-44	Queensland	Alcohol is just as dangerous for your health, even more so than tobacco. It's time its treated the same way
Man	31	25-34	ACT	Alcohol is literally poison and extremely harmful to the community. So why is it allowed to be advertised let alone legal to sell and drink.
Man	39	35-44	New South Wales	Alcohol is not good for health
Man	33	25-34	Queensland	Alcohol is not good for human consumption
Man	84	65+	Queensland	Alcohol is not the real cause of domestic violence but simply an ingredient in the situation
Woman	74	65+	Victoria	Alcohol is the biggest scourge on society We dont need it advertised People will find it without advertisements
Woman	25	25-34	Queensland	alcohol is way to accessible
Man	30	25-34	Tasmania	alcohol is worse than drugs since it's readily available. why are we allowed to promote alcohol when dugs are not allowed
Man	20	18-24	Tasmania	Alcohol is worse than some drugs n they make it seem so normalised
Woman	53	45-54	Victoria	Alcohol kills more people because they get in the car and drive home
Woman	56	55-64	Tasmania	Alcohol kills people,and it should not be advertised as some acceptable fun thing to do
Man	25	25-34	New South Wales	Alcohol limit
Woman	40	35-44	ACT	Alcohol may be legal but it should NEVER be advertised
Man	67	65+	Queensland	Alcohol ruins lives- ads should be banned
Woman	66	65+	Queensland	Alcohol should be banned from advertising like smoking
Man	31	25-34	Queensland	Alcohol should be treated the same as other substances that have potential for abuse. No advertising
Woman	45	45-54	ACT	Alcohol should not be advertised at all
Man	59	55-64	New South Wales	Alcohol should not be advertised on tv because children watch tv and it's not a good sign
Woman	44	35-44	Victoria	Alcohol should not be legal in my opinion
Woman	18	18-24	Queensland	Alcohol should not be normalised nor promoted due to the violence it promotes.
Woman	31	25-34	Queensland	Alcohol should not promoted, its harm and dangers on Australian citizens is growing daily. The Advertising of alcohol should also be prohibited
Woman	40	35-44	ACT	Alcohol shouldn't be advertised where kids can see it
Woman	64	55-64	Queensland	alcohol shouldn't be advertised at a time when children are likely to be viewing.
Woman	24	18-24	New South Wales	Alcoholics who drink everyday like me are badly encouraged by these ads. I hate them. They make me drink more
Man	40	35-44	Queensland	Alcoholik ad very popular of australia
Man	77	65+	Victoria	All advertising ,media,packaging, points of sale should have health warnings about alcohol consumption
Man	36	35-44	Queensland	All advertising should need to say the disclaimer not just visually show it.
Man	48	45-54	Victoria	All alcohol advertising should be removed from current media or educate the harmful effects of alcohol
Man	74	65+	New South Wales	All forms of alcohol advertizing should be banned across the board.This would not include banner ads for supermarkets or bottle shops,but definitely including ads showing people en joying life with a drink,etc.
Woman	67	65+	Victoria	All of these mediums are extremely influential when it comes to selling products. The time to stop all advertising is NOW!
Man	57	55-64	Victoria	All these things need sponsorship so it has to be paid for by someone and we live in a democratic country where we can do whatever we like keep government out of our private business
Man	45	45-54	South Australia	Allow the advertising but limit it to certain timeslots
Woman	32	25-34	New South Wales	Also alcohol should be prohibited for young kids
Man	66	65+	Queensland	alter the nature of the way this advertising impacts and what actions the authority may take or recommend
Man	21	18-24	Victoria	and also they should sensor sensitive informations
Woman	68	65+	Tasmania	Any advertising should have health warnings and show the anti-social behaviour caused by drinking excess alcohol.
Man	45	45-54	New South Wales	Any loss of alcohol advertising revenue is more than outweighed by the social and health benefits gained in society overall
Woman	41	35-44	Victoria	anyone who wants to drink will simply go to the bottle o. No need for advertising. Same for ciggies
Woman	81	65+	New South Wales	Anything that harms the body is not good for you.
Woman	51	45-54	Victoria	As any business they have a right to advertise their product. If done outside hours
Woman	44	35-44	Queensland	As long as the ad isn't offensive, ads should be able to advertise whatever they want.
Man	80	65+	New South Wales	As with gambling advertising it seems to be aimed to further encourage consumption in people who already have a propensity to over consume and those who are at an impressionable stage of life.
Woman	70	65+	Victoria	At appropriate times I dont have a problem. Not in timeslots when children may be viewing.
Woman	46	45-54	Victoria	Australia has an alcohol problem. It is seen as acceptable and ok to drink and act like an idiot.
Woman	69	65+	Tasmania	Australia has moved away from the stereotypical drinking culture and I would like to see it continue to grow, but it is up to everyone to do this and there is room for responsible drinking and I think the emphasis should be on that. Ads should show people doing strenuous outdoor activities and then rewarding themselves much later with a single drink. Get away from you have to drink to have fun mentality.
Man	45	45-54	Queensland	Australia need to banned alcohol advertising

Man	78	65+	ACT	Ban advertisements that's it. Without advertisements people stills buy them.
Man	48	45-54	Queensland	Ban advertising FFS!
Man	68	65+	Victoria	ban alcohol ads
Man	40	35-44	New South Wales	Ban alcohol advertisement in all types of media completely
Man	57	55-64	New South Wales	Ban Alcohol advertisement on all media at all times
Woman	70	65+	New South Wales	Ban alcohol advertising for all sporting events.
Man	79	65+	Victoria	Ban alcohol advertising from all media, including social media.
Man	72	65+	Victoria	Ban alcohol advertising like that of cigarettes.
Woman	28	25-34	New South Wales	ban alcohol and smoking advertisements
Woman	73	65+	New South Wales	ban alcohol and tobacco advertising
Man	60	55-64	Victoria	Ban all alcohol advertising
Man	69	65+	Victoria	BAN ALL SUCH ADVERTISING
Man	70	65+	ACT	Ban gambling in sports shows
Man	44	35-44	Victoria	Ban it
Man	50	45-54	ACT	Ban it
Man	52	45-54	Queensland	Ban it
Woman	53	45-54	Victoria	Ban it
Man	54	45-54	Victoria	Ban it
Woman	39	35-44	Tasmania	Ban it all
Man	75	65+	New South Wales	Ban it all together
Man	60	55-64	Queensland	ban it all together from TV ad
Man	67	65+	Queensland	ban it altogether
Man	62	55-64	Tasmania	Ban it completely
Man	79	65+	Tasmania	Ban it completely
Woman	58	55-64	Western Australia	Ban it like most things, why should one be able to advertise and not others.
Man	55	55-64	New South Wales	Ban it not good for kids to see
Man	60	55-64	New South Wales	ban it on all sports when kids are likely to watch
Woman	67	65+	New South Wales	BAN IT.
Man	67	65+	South Australia	Ban it.
Man	52	45-54	New South Wales	Ban it. And gambling ads.
Man	81	65+	Queensland	Ban on Tobacco advertising has not stopped smoking. Bans tend to send stuff underground. Maybe all alcohol adverts should carry a warning?
Woman	22	18-24	Victoria	ban regular visitors to the bottle shop
Man	72	65+	Queensland	BAN THESE ADS - IMMEDIATELY / ASAP - IN OUR BEST INTERESTS - OR FACE LEGAL ACTION / GET SUED !!!
Woman	29	25-34	Queensland	Base it on the content it advertises on
Woman	71	65+	Victoria	be a bit more strict, some advertising on what the effects of alcohol can have on a person may be a good idea.
Woman	56	55-64	Queensland	Be mindful of times advertising is aired
Woman	21	18-24	Victoria	Be mindful of your impact
Woman	28	25-34	Tasmania	Be more careful about the ads
Man	44	35-44	New South Wales	Better education is more important
Woman	53	45-54	Tasmania	Better indicating how harmful and damage it can be .
Man	48	45-54	New South Wales	businesses need to make money to support job growth and a strong economy so i would only restrict advertising to children if that can be done
Man	68	65+	ACT	Can't advertise cigarettes so why alcohol?
Woman	57	55-64	New South Wales	Can't currently think of anything
Man	69	65+	Queensland	Can't think of anything
Man	79	65+	Queensland	change hours to avoid children
Woman	69	65+	Western Australia	Children don't need to see alcohol advertising during their programs it should be shown after 8 30
Woman	63	55-64	Queensland	Children don't need to see or hear about alcohol until their adults so stop the ads and stop letting our children think that alcohol is ok cause they sponsor sports
Woman	46	45-54	Queensland	Children should not see hatful advertising, it normalises alcohol
Man	65	65+	Queensland	Cigarette smoking ads are not on TV, it should be the same with alcohol and gambling
Man	55	55-64	ACT	Companies should temper the amount of advertising of these products during certain times...
Woman	51	45-54	New South Wales	Complete stop to it during these events
Man	59	55-64	New South Wales	Consider the age groups effected by advertising
Man	54	45-54	Victoria	Consuming alcohol is legal in Australia for adults and unlike tobacco can be consumed in moderation safely by adults so advertising does not need to be modified in my opinion.
Man	45	45-54	Victoria	Cut alcohol advertising. It's bad
Woman	72	65+	Queensland	Cut back a bit.
Man	33	25-34	New South Wales	Cut down on some of the advertising. It is not required
Man	47	45-54	Queensland	Cut it out 100%
Man	66	65+	Queensland	Decisions & Choices are made by everyone, so own it
Woman	68	65+	Queensland	Decrease the advertising, late at night only on TV. Not necessary in newspapers or magazines.

Woman	45	45-54	New South Wales	Definitely would like to see less and especially all the drinkin that happens at the footy
Woman	53	45-54	Tasmania	Do anything to minimise harm to kids
Woman	24	18-24	Tasmania	Do better with limiting ads
Woman	20	18-24	New South Wales	Do it less when children are around
Woman	52	45-54	Queensland	Do not advertise it at all, leave out of tv
Man	78	65+	Queensland	Do not glamourise drinking.
Man	48	45-54	Tasmania	Do not sensationalise the advertisements. Make them as plain as possible.
Man	62	55-64	New South Wales	Do not treat people like idiots. Alcohol is a legal product. Don't over regulate a free country.
Woman	43	35-44	Queensland	Do your reasearch on which communities would greatly benifit from the safeguards and if has to be applied across the board, try to ensure the safeguards aren't extreme.
Man	65	65+	Victoria	Does not need to change. Alcohol abuse is not caused by advertising.
Man	80	65+	Queensland	Does there really need to be so much advertising of alcoholic products and the outlets that sell them so often on popular TV?
Woman	67	65+	Victoria	Don't advertise during daylight hours and early evening.
Man	37	35-44	Tasmania	Don't allow gambling or alcohol advertising to be on tv they make enough money from the product as it is
Woman	67	65+	Victoria	Don't have a problem with it
Man	41	35-44	New South Wales	Don't know
Man	48	45-54	New South Wales	Don't make alcohol look like fun
Woman	62	55-64	Victoria	Don't mind the advertising, but restrict it from kids
Woman	69	65+	Tasmania	Don't need to advertise alcohol people buy it regardless
Man	37	35-44	Victoria	Don't promote a product that can cause addiction and death.
Man	33	25-34	Queensland	Don't show it to be glamourising getting drunk
Man	49	45-54	Queensland	Don't advertise Alcohol
Woman	35	35-44	South Australia	Don't advertise during shows and and movies specifically targeted at child viewing.
Woman	60	55-64	Victoria	dont advertise it
Woman	37	35-44	Queensland	Dont allow any adverts for alcohol at all
Woman	65	65+	Queensland	Dont drink
Man	70	65+	New South Wales	Dont have it during live sports
Man	33	25-34	New South Wales	Dont put it in the category as gambling or smoking.
Woman	42	35-44	Tasmania	Dont use advertising that makes it the norm to drink
Man	57	55-64	Victoria	Drastically reduce the world's highest and most ridiculous tax on alcohol. It's the individual not the product that causes issues. Everything in moderation.
Woman	38	35-44	New South Wales	Education around dangers
Woman	24	18-24	New South Wales	Education the people
Woman	68	65+	Queensland	Encourage all sports players to avoid heavy drinking after playing a match as it leads to big trouble afterwards
Woman	65	65+	Tasmania	Encouragement of under age
Woman	27	25-34	New South Wales	Enforce strict protocols on advertising alcohols
Man	69	65+	Queensland	Ensure there's a disclaimer associated with the product outlining the dangers
Man	77	65+	Queensland	Ethanol is harmful and should not be advertised on any TV or radio.
Woman	64	55-64	Victoria	Even with the Responsible drinking messages at the end of these ads, I believe they should be banned altogether like the banning of Tobacco Ads.
Man	32	25-34	Northern Territory	Every adult knows what alcohol is, there is only harm to advertising it the public. People can see new products when they walk inside a bottle shop.
Man	24	18-24	New South Wales	Everything is fine
Man	74	65+	New South Wales	Everything was fine and interesting
Man	33	25-34	New South Wales	Excellent service
Woman	29	25-34	New South Wales	Excessive advertising has a negative effect on the population. It shouldnt be actively encouraged and can be triggers for some people who are struggling with addiction issues.
Man	31	25-34	Queensland	Far to many gambling and liquor adds on tv in particular
Man	73	65+	Victoria	Fine as it is now.
Woman	32	25-34	Queensland	Focus more on social media and internet platforms
Man	55	55-64	Victoria	Focus on the ridiculous amount of gambling ads first
Woman	69	65+	Queensland	For adults only
Man	46	45-54	Tasmania	Freedom is more important than regulation
Woman	56	55-64	New South Wales	Gambling and alcohol advertising have no place in major events and sports
Man	24	18-24	Queensland	Gambling companies make good content for ads and promotion and they should be limited to reduce gambling in young adults
Man	56	55-64	Victoria	Genuine and informative
Man	76	65+	Victoria	Get it done but politicians are bought by hotel lobby!!!
Man	66	65+	Queensland	Get off your butt and do the right thing
Woman	18	18-24	Queensland	Get rid of it, it doesn't do any good
Man	42	35-44	Victoria	Get rid of stupid xxxx ads and bring back Australian spirit sports
Woman	68	65+	Queensland	Get rid of the bad alcohol, ie the mixed cans, they are so full of harmful product. Have better quality and more natural products with less sugar
Man	59	55-64	Western Australia	Get riid of alcihol and gambling ads all together
Woman	73	65+	New South Wales	Given how harmful it is to health and wellbeing it should be treated in a similar way to tobacco products

Man	63	55-64	New South Wales	go and do it
Man	35	35-44	Victoria	Government should make school advertising of bettings and alcohol compulsory
Woman	24	18-24	New South Wales	Great information and good advice
Man	42	35-44	Tasmania	Great initiative...a lot of those brands need to be restricted from the children's view.
Man	39	35-44	New South Wales	Great restrictions to alcohol advertisement. Increase education on the harmful effects of alcohol
Woman	23	18-24	Victoria	Happy for it to happen but maybe more in later segments, when teens aren't watching
Woman	22	18-24	Queensland	Harm minimisation is the most important thing. You aren't going to be able to remove alcohol usage in Australia, it's ingrained in our culture. Educating individuals, especially younger Aussie's, on safe drinking practices is the best way to go.
Woman	32	25-34	New South Wales	have a tagline that says over 18 similar to gambling
Woman	48	45-54	Queensland	Have no advertisements at all
Woman	54	45-54	Tasmania	Have no strong opinion on this matter.
Woman	55	55-64	ACT	have set slot times that don't let children see it as much....like at night time slots.
Man	63	55-64	Queensland	Have some adds letting people know the damage that alcohol has.
Man	37	35-44	New South Wales	Having such advertising on for all ages to see is potentially harmful
Woman	21	18-24	ACT	having too much advertising is pushing people who might have a problem, further towards the problem. If people want it, they know where to get it. And we need to stop advertising alcohol and gambling during childrens viewing hours, it encourages underage drinking and betting online
Woman	43	35-44	Victoria	Health concerns
Woman	62	55-64	Queensland	Health warning messages should be included in the advert
Man	72	65+	Tasmania	heavily vet viewing times
Man	35	35-44	Queensland	Hey there I'm sorry to bother but
Woman	26	25-34	Tasmania	Honest advertising is important, highlighting health impacts is a good idea when advertising alcohol
Man	69	65+	Victoria	How about having some genuinely politically-incorrect advertising which is funny, like we had decades ago?
Woman	51	45-54	Queensland	I acutally have no idea to be honest its not something I think and because I do not drink I have no idea where to start.
Woman	32	25-34	New South Wales	I agree about limiting advertisement of alcohol, including in sporting events because children might be present. Besides, if people really want beer....they know where to find it. There's no need to expose it to children.
Woman	59	55-64	Victoria	I agree that this is an important issue which needs to be addressed
Woman	61	55-64	Victoria	I agree the advertising should be in the later evening when children are usually not watching tv
Woman	59	55-64	Queensland	I agree with not advertising during children television hours
Woman	22	18-24	New South Wales	I am an adult I don't have children so I dont really see anything wrong with it
Woman	77	65+	New South Wales	I am an alcoholic but have not had alcohol since 1984. Alcohol did me more harm than good. It might be alright for some people to have a drink but you never know if you are influencing another person to become an alcoholic
Man	76	65+	Tasmania	I am relaxed about alcohol advertising during sport. Bt I think it should be restricted during children's TV shows and late arvo/ evening.early
Woman	65	65+	ACT	I beleive advertising glorifies drinking and gambling and should be abolished
Woman	67	65+	Victoria	I believe advertising doesn't actually make behaviour worse
Woman	31	25-34	New South Wales	I believe in freedom of choice
Man	65	65+	Queensland	I believe it should be on at appropriate times with health and addiction information
Man	40	35-44	Queensland	I believe people shouldn't be drinking alcohol period
Man	36	35-44	Tasmania	I believe that alcohol advertising should be banned completely
Man	59	55-64	Queensland	I believe that this form of promotion and marketing is not for TV period.
Man	59	55-64	New South Wales	I believe that we should start diluting the amount of advertising of alcohol until we achieve a nett zero result
Woman	53	45-54	Victoria	I believe the less its advertised maybe the less it would be an impulsive thought for some to go out and buy. Leading to more family time without arguments or abuse
Man	40	35-44	Victoria	I believe there should be stricter time-of-day restrictions for alcohol ads on TV to ensure children aren't exposed to them during family viewing hours.
Woman	20	18-24	Queensland	I believe we should still have alcohol advertisements but to an extent! Teens under the age of 18 are drinking often, and I don't blame them as it's advertised all around them, whether it's on tv, siblings, shops etc.
Woman	44	35-44	New South Wales	I can't think of anything
Woman	65	65+	Tasmania	I can't think of anything
Man	47	45-54	Victoria	I definitely think gambling advertising should be reduced
Woman	59	55-64	Tasmania	I do agree that alcohol causes greater harm in our society yet it is still revered as a be all and end all and I do find it hypocritical that smoking is not allowed to sponsor sporting events etc but alcohol still is and if the government will truly concern about the nation's health they would stop that however I do also believe that we are adults and have the right to choose whether to participate or not in alcohol but maybe similar to the smoking ads alcohol should have generic labelling with pictures of the harm it can do it should be treated as such ie a poison and I am a drinker myself so I'm not being on my high and mighty horse with this
Man	30	25-34	New South Wales	I do not drink and wouldn't mind to see less ads
Man	64	55-64	New South Wales	I do not oppose as it is a legal product, but would prefer to have the ads limited to outside of normal viewing hours for children.
Woman	55	55-64	Western Australia	I do think alcohol brands should be able to advertise their products but definitely not when it's children's viewing time
Woman	63	55-64	New South Wales	I don't believe alcohol should be advertised in a way that portrays having a good time with friends, as you don't need alcohol to have a good time
Woman	65	65+	Queensland	I don't mind watching the ads for alcohol, just add a few more warnings along with it, so people can be more aware
Woman	36	35-44	Tasmania	i don't see a need to restrict advertisement. the government has hefty taxes in it so they want it advertised, its in their interest.
Woman	29	25-34	ACT	I don't think alcohol needs to be advertised
Woman	79	65+	Queensland	I don't think it will make any difference people who want to drink alcohol will drink it



Woman	73	65+	New South Wales	I don't think restrictions on advertising will make any difference
Woman	22	18-24	Victoria	I don't think the advertising of alcohol is much a problem tbh
Woman	75	65+	Victoria	I don't think there is a need to advertise alcohol during prime time viewing, if there is a need, it should be advertised late at night.
Woman	23	18-24	New South Wales	I don't watch advertisements
Man	65	65+	Queensland	I don't drink any more, but there needs to be a less advertising and that goes for gambling as well
Woman	72	65+	Victoria	I don't have an issue with the alcohol advertising on tv.
Woman	47	45-54	New South Wales	I don't have anything I would like to tell them
Woman	50	45-54	ACT	I don't like alcohol ads during sporting events. Nothing tackier than seeing fall down drunks at the footy or horse racing
Woman	70	65+	ACT	I don't like it at all. When I was younger I found advertising encouraged me to try things like smoking and drinking which wasn't a good thing for me. Eventually I made the effort to stop all those things completely and have stuck with it but a lot of people don't have the willpower to stop. It annoys me to see advertising for anything unhealthy or addictive.
Man	40	35-44	Queensland	I don't really have an issue with alcohol advertising. My concern more lies with the gambling part of survey
Woman	27	25-34	New South Wales	I don't really think there is a lot give comparisons
Woman	56	55-64	New South Wales	I don't see as much advertising for alcohol as I do for gambling sites, but there both extremely bad
Man	37	35-44	Queensland	I don't think advertisement of alcohol is wrong
Woman	54	45-54	New South Wales	i dont think it is needed in this day and age
Man	35	35-44	Queensland	I don't think it needs to be told anything. It's really up to the government to make changes here
Woman	35	35-44	Victoria	I don't think it should be on TV at all
Man	65	65+	Victoria	I don't think it should be totally banned, as most people drink it responsibly, but it should not be shown during ho9urs where more impressionable minds may be watching, and alcohol companies should always include appropriate messaging regarding overuse
Woman	61	55-64	Victoria	I dont think ot is necessary to advertise alcohol at all
Woman	63	55-64	Victoria	I don't think there's a need for alcohol advertising in Australia.
Woman	44	35-44	Tasmania	I don't think these products need to be advertised. People who use them are old enough to search out deals by themselves
Man	55	55-64	New South Wales	I don't think we need to overregulate alcohol ads unless they promote 'binge drinking' or depict people enjoying excessive consumption of alcoholic beverages
Woman	33	25-34	ACT	I feel like the more educated u seen about alcohol on advertising the more our kids will be aware about the product so they don't abused it
Woman	46	45-54	New South Wales	I feel that the regulations are pretty good for alcohol advertising.
Woman	73	65+	Western Australia	I feel this kind of advertising is too 'glamourised' which makes young people want to be like the person in the advertising. If the negative effects of alcohol are shown at the same time perhaps it would go some way to discourage young people to drink.
Woman	69	65+	New South Wales	I grew up in a household of alcohol abuse. My father would come home from work yelling abuse to my mother who was looking after 4 little girls. Absolutely disgusting
Woman	29	25-34	Queensland	I guess it's up to the person what they want to consume, not sure an advertisement would be at fault
Woman	18	18-24	Queensland	I had no problems with them at the momet
Woman	44	35-44	Western Australia	I hardly watch live tv and I don't see alcohol advertising on catch up tv anyway
Woman	59	55-64	Victoria	I know that alcohol is socially acceptable. Unfortunately, this makes it extremely difficult of those who do have a problem with it. The ads are brainwashing, simply through repetition and those in the ads. People do not need ads to buy alcohol. Please protect children and adults who have alcohol problems.
Woman	59	55-64	Queensland	I like alcohol.
Woman	63	55-64	Victoria	I like free speech they can advertise anything, it's up to the parents to answer any questions from children
Woman	20	18-24	Tasmania	I like that there is advertising that mentions the harm of alcohol such as cancer, these should be more regularly advertised
Woman	25	25-34	Tasmania	I love alcohol
Man	38	35-44	Queensland	I mean, I don't like it but this country is a nanny state enough. Stop over regulating things and restricting business.
Man	40	35-44	Queensland	I opposed is complete abolition of alcohol advertising but should be seriously regulated
Woman	73	65+	New South Wales	I really don't have an issue with alcohol advertising
Woman	66	65+	Tasmania	I really don't think it's necessary to have to advertise so much alcohol
Man	53	45-54	Queensland	I really think it's outdated and harmful. It makes my anxiety rise whenever I see an advertisement for alcohol as my brother dies in 2023 from being an alcoholic. There's nothing positive that comes out of alcohol. My wife was a drug addict and her seeing these ads makes me anxious that she will turn to alcohol addiction to fulfill her need for a replacement to drugs
Man	66	65+	South Australia	I see the advertisement and I believe they are restricted enough. Yhe advertisement are entertainment
Man	78	65+	Victoria	I still see the young smoking cigs and vapes, nothing will stop them smoking and nothing is likly to stop these 'addict' from drinking. but if stopping alcohol sponsorship will make others think about their addiction, it's all worth it.
Woman	45	45-54	Tasmania	I strongly support the idea that community safeguarding should be implemented as regards advertising to discourage minor.
Man	38	35-44	New South Wales	I suggest they do it under the supervision of parent and authority
Woman	36	35-44	New South Wales	I support the regulation.
Woman	23	18-24	Victoria	I thi k alcoholic should be advertised in a less fun way
Woman	60	55-64	New South Wales	I think advertising should be limited during after school hours, as to influence teenagers
Woman	18	18-24	Queensland	I think alcohol advertisement should be regular but monitored
Woman	31	25-34	New South Wales	I think alcohol advertising is not nearly as frequent as the gambling ads you see
Woman	24	18-24	Victoria	I think alcohol advertising needs a rebrand. We need to show the actual affects of alcohol.
Man	44	35-44	Queensland	I think alcohol advertising should be limited, especially where children and teens can see it.
Woman	51	45-54	Tasmania	I think bit is ok
Woman	37	35-44	Queensland	I think everyone knows the dangers involved and it's personal choice whether they partake in those kind of activities

Man	42	35-44	New South Wales	I think for me, the barrage on gambling advertisements is out of hand. Sadly social media will fill all the gaps.
Woman	56	55-64	Queensland	I think if it's kept to a minimum while sports are on that that's ok. These guys need the sponsorship of these companies to pay & buy uniforms etc. Kids are more likely to start drinking from watching their surroundings not a bit of sport occasionally.
Woman	48	45-54	New South Wales	I think it effect to young kids especially social media make
Woman	19	18-24	Queensland	I think it gives people a more positive view of alcohol, this can be unhealthy as it is not infact a positive thing
Woman	64	55-64	Victoria	I think it is fine the way it is now. I rarely see such advertising
Woman	55	55-64	Queensland	I think it is important to ban harmful ads from alcohol, unhealthy food and gambling during times when children are watching ad it does leave a bad impression on young minds , but the sponsorship from these companies provides a lot of money , so a balance is important.
Man	18	18-24	Queensland	I think it is of a lesser concern then gambling.
Man	59	55-64	Queensland	I think it is ok
Woman	66	65+	Queensland	I think it is time to significantly reduce the frequency of alcohol advertising.
Man	30	25-34	New South Wales	I think it is unnecessary
Woman	33	25-34	Queensland	I think it promotes a culture around alcohol that encourages people to consume it big amounts.
Woman	24	18-24	Victoria	I THINK IT SHOULD BE DISCOURAGED ON THE LEAD UP TO BIG SPORTS EVENTS DAY WHEN DOMESTIC VIOLENCE IS INCREASED
Man	24	18-24	ACT	I think it should be made less obvious as kids will be taught these behaviours as well if they see it
Woman	20	18-24	Queensland	I think it should be reduced or the risks associated with it should be clearly stated to discourage people or inform them of its harm.
Man	25	25-34	New South Wales	I think it should be removed as a whole.
Woman	70	65+	New South Wales	I think it should be restricted to later hours on tv like after 10pm. I don't think that alcohol should be glamorised it should be treated like any other product.
Woman	46	45-54	Victoria	I think it should not be associated with children's viewing at all or during live sport events. We all know as adults it's available to drink and where to buy, with children they can learn this later.
Man	42	35-44	ACT	I think it should still be allowed just maybe not daytime
Woman	66	65+	Tasmania	I THINK IT SHOULD BE BANNED
Woman	22	18-24	New South Wales	I think it's harmful. Alcohol is a drug too :/
Man	50	45-54	New South Wales	I think it's not really doing any harm
Man	34	25-34	Victoria	I think it's ok
Man	49	45-54	Queensland	I think it's ok, but need to be more targeted towards older adults and avoid children
Man	28	25-34	ACT	I think it's okay
Man	29	25-34	Victoria	I think it's promoting away from high strength alcohol and more into spirits
Man	37	35-44	Tasmania	I think it's disgusting for the youth people no where to get alcohol atop advertising it
Woman	27	25-34	Victoria	i think its great
Woman	53	45-54	New South Wales	I think its sometimes marketed at younger adults which is a worry. Also advertised as not drinking/ just having fun. Worry about ads advertising huge slabs of beer.
Woman	42	35-44	Queensland	I think just maybe change the style of the ads when they are on during sports
Woman	32	25-34	Tasmania	I think reduction in advertisements will improve the health and well-being of our future kids and generations
Woman	75	65+	Victoria	I think that alcohol advertising is out of control I see a lot from supermarkets as well especially DAN Murphys on TV so I don't think there is a need to advertise that's people know where to go
Man	60	55-64	Tasmania	I think that for every \$1 spent by companies on alcohol advertising that they should have to donate \$0.50 to organisations battling the harm created by alcohol
Woman	23	18-24	New South Wales	I think that if companies want to advertise they can whether their products are healthy or not. It's up to each individual to decide if they want to consume something or not
Woman	29	25-34	ACT	I think that it gives unnecessary ideas to people who see them
Man	32	25-34	Queensland	I think that kids shouldn't see ads for fast food.
Woman	58	55-64	Tasmania	I think that people should have enough will power and self discipline not to be influenced by advertising. However, children's minds are highly influenced. It is sad that society encourages the uptake of alcohol and gambling through TV advertising. I personally enjoy the ads, but we need to be mindful of the development of children and eradicate alcohol 'education' from their space.
Woman	70	65+	ACT	I think that should only be advertising the side of effects that too much alcohol is harmful to you
Man	76	65+	Queensland	I think that there should be stronger fines for those who breach alcohol regulations and I would like to see a ban of selling alcohol from all venues after 8.00 pm including sales online
Woman	19	18-24	ACT	I think that there's way too much advertisement for alcohol and it's making our brains believe that drinking this much or consuming this much unhealthy food or drinks is normal and considered harmless when it's a serious issue.
Man	21	18-24	Tasmania	I think that we shouldn't advertise alcohol so much, it's detrimental to people and society
Woman	19	18-24	Queensland	I think that yes the ads show the culture right of drinking but it doesn't show the effects of drinking and what it causes after it enters your system.
Woman	70	65+	New South Wales	I think the advertising in Australia isn't too bad! I agree that the children's times should not have alcohol ads
Woman	18	18-24	Victoria	I think the advertising of alcohol is fine, if his children are seeing it. You just need to make sure the viewer understands the consequences too
Woman	22	18-24	Tasmania	I think the more people see it the more likely they are to buy it
Man	26	25-34	Queensland	I think the Parents or family plays a big role in controlling Alcohol consumption
Man	35	35-44	Queensland	I think there is too many of these types of ads. If we restrict tobacco ads, we should follow with others.
Man	38	35-44	Queensland	I think there should be a greater focus on reducing advertising on higher alcohol percentage drinks such as spirits as I believe they are the most damaging.
Woman	35	35-44	New South Wales	I think there should be stricter rules to stop alcohol ads from reaching children and young people, especially on social media.
Man	45	45-54	ACT	I think they need to advertise only specific time of day/night when childrens not watching or listening media
Man	28	25-34	Queensland	I think they should put an end to advertising of alcohol within the reach of children's.
Woman	27	25-34	New South Wales	I think this is good and safe for younger viewers who could watch these ads

Man	37	35-44	New South Wales	I think this is harmful and unnecessary to show at certain times of the day
Man	37	35-44	New South Wales	I think too sport are sponsored alcohol companies
Woman	56	55-64	Queensland	I think we need to do better, with gambling advertising during sporting events
Woman	55	55-64	New South Wales	I want them to totally stop showing these harmful products and start taking actions against these harmful products
Man	36	35-44	Tasmania	i will like it to be more responsible with stronger limits on exposure to children
Man	35	35-44	New South Wales	I will like to tell them more about the effect of harmful substances
Man	35	35-44	Queensland	I will love to tell the regulators that the consumption of alcohol by minors should be banned
Man	31	25-34	Queensland	I wish a better world for the future generations and less alcohol advertising will help reduce risk of future alcoholism and gambling addiction
Man	34	25-34	New South Wales	I would advise the alcohol regulator in Australia to strengthen and modernise alcohol advertising rules, especially on social media and online platforms
Woman	75	65+	New South Wales	I would just like to see it banned altogether.
Man	77	65+	Victoria	I would just tell them that children should not be targeted by seeing advertisements with alcohol.
Woman	53	45-54	Victoria	I would like it limited to times and programs when children are not likely to be watching
Man	35	35-44	ACT	I would like it removed some sports advertising like cricket and afl where there are huge amount of kids who watch these activities.
Man	34	25-34	Queensland	I would like to say that they need to make it less transparent, and really come up with ways to promote it in a very safe and nurturing way
Woman	53	45-54	New South Wales	I would like to see less advertising glorifying gambling as fun and do it with your mates and show the relationship breakdown losing your house and all the harms that come from it.
Woman	34	25-34	Queensland	I would like to see restrictions on hours that children see television. I think it's fine for adults because they can make their own decisions but I do worry for children.
Man	30	25-34	Queensland	I would like to see stricter rules to ensure alcohol ads do not target children or glamorize drinking.
Woman	44	35-44	Northern Territory	I would like to see the different between the original one and the new one
Woman	32	25-34	Northern Territory	I would like to tell the regulator that alcohol advertising should be totally removed due to healthcare reasons
Woman	48	45-54	Victoria	I would like to tell them that alcohol is a poison and that it is responsible for so many chronic illnesses that clog up our health system. In the hands of the wrong personality style. alcohol can be so dangerous and even lethal.
Woman	38	35-44	Tasmania	I would say to stop advertising it because everyone already knows it exists
Man	31	25-34	Queensland	I would suggest to slowly reduce the advertising on TV's on prime times and also they need to be censored by the authorised departments before releasing in on the public platforms
Woman	75	65+	Victoria	I would tell them that alcohol advertising should be banned completely
Woman	22	18-24	Queensland	I would tell them to limit alcohol advertising to later hours so that children will not be exposed to it
Man	25	25-34	ACT	I wouldn't have any
Man	49	45-54	New South Wales	I wouldn't support a blanket ban on alcohol advertising but during programming that children will be exposed to I would support restrictions.
Woman	60	55-64	Tasmania	I wouldn't tell them anything.
Man	31	25-34	New South Wales	I'd like to see stricter rules around when and how alcohol is advertised, especially during times when kids are likely to be watching or online.
Man	31	25-34	Queensland	I'd like to tell them to reduce the advertising rate because of the rate of children viewing hours
Man	36	35-44	New South Wales	I'd say that advertising makes the world go round. Obviously keep the regulations in place but don't be over the top just try your best without it being an attack.
Man	35	35-44	New South Wales	I'd say the amount of alcohol advertising during sport and family viewing times feels excessive. It normalises drinking as part of everyday life, and kids pick up on it quickly.
Woman	78	65+	Victoria	If a person wants alcohol they will go to the place and buy it their is no need to advertise
Woman	66	65+	Queensland	If advertising cannot be stopped entirely, perhaps make the ad much shorter and not during peak TV viewing times
Man	65	65+	ACT	if it is to be on, to have it later at night
Woman	62	55-64	ACT	If it's impacting people then stop running ads for it. Apparently people are morons and watch ads.
Woman	22	18-24	Victoria	If possible to do, maybe limit hours of displaying such ads. I'd say freely between 9pm-6am is a good window where our kids won't see it. No it doesn't mean because they see an ad about it, they'll want to try it eventually. But every mind works different
Woman	49	45-54	Victoria	If someone wants to drink they will, the ads dont make a difference
Woman	79	65+	Victoria	If they can ban tobacco advertising then why not ban alcohol?
Man	79	65+	Queensland	if you drink you know what you like you do not need any prompts
Man	65	65+	Queensland	I'm a drinker (very light) but I have members of my family who have been negatively impacted by alcohol. ANYTHING which can reduce this terrible drug from causing more damage to people in society has my 100% support. Children should DEFINITELY NOT be subjected to advertisements promoting use of alcohol. Ban them all!
Woman	70	65+	New South Wales	Im a non drinker so my view will be different to most people. Alcohol is like a drug and there are lots of problems in the world today caused by alcohol and drugs. So don't advertise. People will still drink but dont encourage
Man	55	55-64	South Australia	I'm fine with the current advertisements as they are.
Man	45	45-54	Victoria	Im not sure
Woman	29	25-34	Tasmania	Implement more positive educational life living money regulations in schools , inwould banned alcohol and smoking or age limitations to 30 plus years old age alot of generational bad habits
Woman	54	45-54	Tasmania	has clouded young generational minds which enables there ability to think they are destined for greater opportunities.
Man	35	35-44	Victoria	In Australia the wide spread advertising needs to be monitored more closely ie MacDonald's
Man	35	35-44	Victoria	In the future of Australia we want less young people looking at alcohol as a normal thing that they can do to try and avoid under age drinking
Woman	27	25-34	Queensland	Internet is more opportunity to make people watch it. TV is not.
Man	43	35-44	New South Wales	Introduce clearer and more enforceable limits on when and where alcohol ads can appear, especially on digital platforms where targeted ads can bypass parental supervision
Man	20	18-24	Tasmania	Is not good for your health to drink alcohol in Australia.
Woman	80	65+	ACT	It always shows the social side of alcohol, usually with young adults enjoying life. This gives a wrong impression.
Woman	19	18-24	Victoria	It can be harmful

Man	43	35-44	New South Wales	It doesn't bother me.
Woman	21	18-24	Victoria	It doesn't need to be advertised everyone knows where to get it if they need it no need to feed the temptations
Woman	68	65+	ACT	It doesn't need to be advertised. If people want it they will go and get it anyway.
Man	53	45-54	Queensland	It doesn't need to be on tv
Man	82	65+	New South Wales	It encourages people to drink
Woman	36	35-44	ACT	It encourages people to try when being advertised.
Man	21	18-24	New South Wales	It encourages younger people to start drinking, which is bad.
Man	73	65+	Victoria	It fuels violence
Woman	59	55-64	Queensland	It glorifies alcohol above everything else and suggests a fun time can't be had without it
Man	71	65+	Queensland	It harms society
Woman	71	65+	Tasmania	It has way to much priority and is in your face as such too often no matter where you are or what time of day...not good at all.
Woman	31	25-34	Victoria	It is a legal substance and a legal activity, everyone has the choice. Maybe just less in kids time
Man	62	55-64	Queensland	It is a legitimate business and has the right to advertise with some limitations of course.
Woman	48	45-54	Queensland	It is a poison and a serious addiction to a lot of people, you should stop promoting it as positive, you should show the reality of alcohol and how it affects people and their families.
Man	41	35-44	Queensland	It is a very great move and I so much Appreciate
Man	86	65+	Tasmania	It is bad for all particularly children and should not be allowed on radio or TV
Woman	20	18-24	New South Wales	It is clearly harmful to younger viewers and should not be shown at all
Man	69	65+	Victoria	It is damaging to young people and it is a waste of time and money people are going to drink alcohol anyway. It is also imposing and annoying.
Man	64	55-64	Queensland	It is disgusting how alcohol is portrayed in advertising as something younger people should be impressed by
Man	54	45-54	ACT	It is fine as it is. We don't need more regulation
Woman	67	65+	New South Wales	It is fine to advertise for adult times but not during family friendly hours.
Prefer not to s	40	35-44	Queensland	It is glamourised without showing the side effects that smoking ads do
Woman	18	18-24	Tasmania	It is good
Woman	48	45-54	New South Wales	It is harmful and needs to be reduced
Woman	66	65+	Queensland	It is harmful for not only the young population but also vulnerable people.
Woman	56	55-64	Victoria	It is important to decrease advertising alcohol to help with the problems of alcohol abuse
Man	72	65+	Queensland	it is inappropriate to show these ads during times when children are watching TV or listening to the radio
Woman	55	55-64	New South Wales	It is MOST important to ban all gambling advertising and sponsorship and then ban all crypto advertising and sponsorship as they are scams before you worry about alcohol and fast food.
Man	66	65+	Queensland	It is no different to smoking and gambling
Man	20	18-24	Queensland	It is not a great influence in children and alcoholics, alcohol is proved to be a harmful drug and the constant advertising of this does not help.
Man	58	55-64	Queensland	It is not required
Woman	51	45-54	New South Wales	IT is proven that just seeing these ads influences children and they see it as normal. Lots of these things cause financial problems for society and it would be great to stop it before it starts
Man	76	65+	New South Wales	It is simply not needed, but I hate ALL ads & refuse to watch/listen to all of them. 99% of ads treat the public like idiots.
Man	61	55-64	ACT	It is time to stop all manipulative advertising in Australia
Woman	26	25-34	Queensland	it is too much especially when children can see
Woman	26	25-34	Queensland	It is too prevalent on national tv
Woman	26	25-34	Victoria	It is too widespread that it has sadly become more common to be a binge drinker in social settings compared to being sober..
Man	81	65+	Queensland	It is ubiquitous and it is harmful. Get rid of it.
Woman	56	55-64	Queensland	It is unnecessary and only shows that violence can happen from this product.
Woman	43	35-44	Queensland	It is unnecessary to advertise alcohol
Woman	37	35-44	New South Wales	It is up to the person whether they'll consume alcohol or not, it does not have anything to do with advertising.
Man	54	45-54	Victoria	It is very invasive
Man	18	18-24	Tasmania	It is very open and always out there
Woman	60	55-64	Queensland	It just makes the children more likely to drink because it seems ok to do it
Man	74	65+	ACT	It leads to so many other social issues that it should be banned.
Woman	55	55-64	Queensland	It makes drinking alcohol look like its a fun,happr thing to do
Man	27	25-34	Queensland	It makes it more acceptable to do irresponsibly
Woman	79	65+	New South Wales	It may be aimed ayt adults but it is the children and under age drinkers who are most harmed so it should be banned
Man	45	45-54	New South Wales	It needs to be changed to Adult viewing time hrs
Woman	34	25-34	Queensland	It needs to be done before we get to work
Man	36	35-44	New South Wales	It needs to be more realistic
Man	71	65+	Queensland	It needs to be reduced and eliminating during children's viewing times
Woman	39	35-44	New South Wales	It needs to stop
Man	26	25-34	Queensland	it not fun
Woman	65	65+	Victoria	It promises an illusion of happiness but can deliver addiction to vulnerable people
Man	55	55-64	Victoria	It promotes poor social behaviours especially camping related
Man	75	65+	New South Wales	It really doesn't bother me at all

Man	25	25-34	Tasmania	It really needs to be restricted until appropriate hours
Woman	45	45-54	Tasmania	It requires to portray that alcohol is harmful in larger doses
Woman	30	25-34	Queensland	It risks encouraging young kids and teens to drink
Man	65	65+	New South Wales	it sets in childrens' mind that this is what you should aspire to when your older
Man	62	55-64	ACT	It should all be banned.
Woman	53	45-54	Queensland	It should be advertised in 18+ venues
Man	33	25-34	Queensland	It should be allowed during adult viewing
Man	47	45-54	Queensland	it should be banned
Woman	58	55-64	Queensland	it should be banned
Man	69	65+	Queensland	It should be banned along with gambling
Man	39	35-44	New South Wales	It should be banned and our useless politicians should act in the interests of their constituents for once and not in the interests of lobbyists.
Man	39	35-44	Victoria	It should be banned as it is a harmful drink
Woman	66	65+	ACT	It should be banned completely
Woman	72	65+	Queensland	It should be banned completely
Woman	56	55-64	Western Australia	It should be banned during children's viewing times, even when live sport is being shown.
Man	52	45-54	New South Wales	It should be banned from TV and sports sponcerships. You can see from what is happening with cigarettes people buy the cheap illegally imported ones and claim it is due to cost of living, how about quitting smoking which is the whole point.
Woman	71	65+	Queensland	it should be banned on television, posters and radio
Man	53	45-54	Victoria	It should be banned permanently from the traditional media and severely limited on social media.
Man	55	55-64	Victoria	It should be banned totally
Woman	21	18-24	Queensland	It should be changed for only adult viewing
Man	56	55-64	Victoria	it should be contrpl and slowly faded out of advertising altogether
Woman	71	65+	New South Wales	It should be cut out altogether.
Woman	31	25-34	Queensland	It should be illegal to advertise alcohol. If you had seen the horrible deaths that can eventuate from alcoholism you would be putting pictures of it on alcohol bottles like we do with cigarettes
Woman	56	55-64	Victoria	It should be less
Woman	36	35-44	New South Wales	It should be limited
Man	34	25-34	Queensland	It should be limited and not exposed to young children, so that they won't be used to it or possibly addicted to it.
Woman	48	45-54	Queensland	It should be limited to a certain age range
Man	68	65+	Western Australia	It should be limited to certain times and places
Man	35	35-44	Queensland	It should be minimised
Man	30	25-34	Queensland	It should be minimized in the media
Man	30	25-34	Queensland	It should be minimized through the media
Man	37	35-44	Queensland	It should be more curbed
Man	67	65+	Queensland	It should be more focused on responsible drinking.
Man	40	35-44	ACT	It should be only advertised on the pub and and in evening only.
Man	36	35-44	Queensland	It should be prohibited
Man	55	55-64	New South Wales	it should be reduced
Woman	75	65+	New South Wales	It should be reduced during daytime hours. I don't agree with it being banned altogether.no to banning static on field ads.
Woman	21	18-24	Queensland	It should be reduced, adults know where to get them from, the ad shows its being promoted and it causes harm in the society
Man	61	55-64	Tasmania	It should be regulated during certain times of the day so that children are not exposed to it
Man	35	35-44	Queensland	It should be regulated during children show time
Man	35	35-44	Queensland	It should be regulated during kids viewing hours and rated 18+.
Woman	63	55-64	Victoria	It should be restricted as much as possible in all formats at times or places where children are likely to be exposed.
Woman	44	35-44	Tasmania	It should be restricted during childrens viewing hours on television. It is not about restriction but having drinks in moderation and educating people about tge dangers of alcohol etc.
Man	60	55-64	Queensland	It should be restricted to a very short period of time
Woman	37	35-44	Queensland	It should be strongly regulated especially when kids are awake
Woman	39	35-44	Queensland	It should be taken off tv. People will buy it anyway they don't need to be prompted
Man	22	18-24	Tasmania	It should be the same as smoking ads
Man	22	18-24	Tasmania	It should be treated the same as smoking and smoking ads too
Man	64	55-64	Victoria	IT SHOULD BE VIEWED IN ADULT TIME.
Woman	72	65+	Victoria	It should have more restrictions
Woman	51	45-54	Victoria	It should have time restrictions
Man	41	35-44	Queensland	It should just be banned
Man	41	35-44	Queensland	It should just be banned
Woman	24	18-24	Victoria	It should not be able to be viewed by children
Woman	72	65+	Queensland	it should not be advertised at all in my opinion
Man	35	35-44	Queensland	It should not be shown before 8pm.
Woman	80	65+	New South Wales	It should only be advertised during night time adult tv viewing

Woman	18	18-24	Victoria	it shouldn't be advertised on channels where kids could see
Man	28	25-34	ACT	It shouldn't be entirely banned but should be restricted.
Man	39	35-44	Victoria	It shouldn't be allowed as it leads to negative behaviour
Woman	40	35-44	New South Wales	It shouldn't be allowed at all
Man	26	25-34	Queensland	It shouldn't be done
Woman	25	25-34	Tasmania	it shouldn't be a thing as it harms you
Man	34	25-34	Queensland	It should be regulated and not shown on kids television
Woman	38	35-44	Queensland	It shouldn't be promoted around children
Woman	55	55-64	New South Wales	It used to be a condition of getting a licence to broadcast that the applicant did NOT advertise harmful products. Bring that back.
Woman	80	65+	Tasmania	It usually comes across that it is okay to drink at large gatherings but children should not be subject to this
Woman	65	65+	Queensland	It usually pictures people having lots of fun with drink .... I don't think it is very real because there are lots of downsides to people drinking too much....
Woman	41	35-44	ACT	It will be better to have less ad about alcohol more young ones know how to drink alcohol and have behaviour issues
Woman	61	55-64	Victoria	It will help not to see what's available out of sight put of mind
Woman	62	55-64	Queensland	It would be better for society if alcohol advertising were removed completely, similar to tobacco advertising being banned.
Woman	59	55-64	Victoria	It would be good to have less glamourising in alcohol adverts
Man	46	45-54	Queensland	It would be dangerous
Man	41	35-44	New South Wales	It's a bit tacky in general
Woman	68	65+	Queensland	It's a difficult problem. Those of us who love the odd glass of wine like to hear about new wines coming up. Does that affect children? Who knows. same with beer for those who drink to enjoy and not to get drunk. A good wine or beer add is usually in a lovely social setting. I'm conflicted on this
Woman	69	65+	Queensland	It's a difficult subject as it's a legal commodity
Man	52	45-54	Western Australia	It's an addictive drug and should not be legal.
Man	55	55-64	Northern Territory	It's bad for sport
Woman	50	45-54	Queensland	It's completely inappropriate to advertise it in spaces and formats frequented by minors.
Man	24	18-24	New South Wales	It's disgusting, alcohol isn't nice to be advertising it's toxic
Woman	36	35-44	South Australia	It's everywhere and it just entices people to do it more
Man	43	35-44	Western Australia	It's fine if the advert emphasises fun and moderation and socialisation
Man	43	35-44	New South Wales	It's more and more common now and I see not much wrong with it
Woman	26	25-34	Queensland	It's more harmful than any other drug as it's so accessible
Woman	20	18-24	Victoria	It's mostly harmless in my opinion
Woman	26	25-34	Queensland	It's not good especially for kids
Woman	78	65+	Queensland	It's not necessary to advertise alcohol. People will buy it anyway
Woman	52	45-54	ACT	It's not needed
Woman	28	25-34	Victoria	It's portrayed that drinking, particularly drinking beer, is what makes an Aussie, a "real" Aussie. While this is typical, it feeds into the stereotype and casts pressure that drinking makes you tough
Man	47	45-54	Queensland	It's really not necessary, there is enough advertising in a liquor store where it should be
Man	45	45-54	ACT	It's really unnecessary and harmful. Those who will drink alcohol will do so regardless of advertising. Those vulnerable don't need advertising
Woman	22	18-24	Queensland	It's taking up far too much screen time on our TVs
Woman	28	25-34	ACT	It's too prominent and doesn't talk about the risks. I promoted as 'Aussie culture'
Woman	27	25-34	Queensland	It's too much
Woman	43	35-44	Queensland	It's too much and too many
Woman	44	35-44	Western Australia	It's too pervasive and normalises drinking at all occasions and times
Woman	46	45-54	Victoria	It's unnecessary
Man	52	45-54	Queensland	It's working as far as I am aware
Woman	78	65+	Tasmania	It's a killer and should make people more aware of this
Man	66	65+	New South Wales	It's a legal product. Why ban advertising and sponsorship of sport etc. All legal products should be allowed to advertise as they see fit. Either that or ban advertising all together, for everything.
Man	35	35-44	Tasmania	It's a negative effect on children
Man	58	55-64	New South Wales	It's at saturation point during sports events. But also focus on excessive gambling advertising
Woman	52	45-54	Victoria	It's been proven that a reduction in tobacco advertising has had a positive effect on reducing smoker numbers, so reduction of advertising in this area might have the same result.
Woman	34	25-34	Western Australia	It's crazy that they advertise for it even though quit smoking adds are just a sneaky way of advertising for smoking, get rid of it all
Man	34	25-34	Victoria	It's died off in the last few years which is probably good
Woman	24	18-24	Victoria	It's getting worse
Woman	38	35-44	Tasmania	It's a good thing that to select
Man	68	65+	Queensland	It's just like any drug it's a waste of your time advertising because with any addiction Alcohol is always going to be purchased
Woman	44	35-44	Queensland	It's not about the advertising or lack thereof, it is about societal view on the product. Cigarette advertising has stopped but people still smoke. Change the message.
Woman	81	65+	Queensland	It's not necessary
Woman	53	45-54	Victoria	It's not needed to be advertised on TV full stop if people want to drink then they can go to their local bottle-o and find out there what's new
Man	71	65+	Victoria	It's ok in moderation, at the right time of day away from the eyes of children BUT what rules are in place for normal broadcasting companies doesn't seem to apply to Catch up or streaming services where I see alcohol advertised and all times of the day. Why should they be any different?

Woman	56	55-64	ACT	Its on two many avenues
Man	64	55-64	New South Wales	It's overkill and unnecessary
Woman	22	18-24	Queensland	It's promoting alcoholism.
Man	27	25-34	New South Wales	Its quite brilliant
Man	30	25-34	Queensland	It's should reduce the alcohol advert and put ages ban alcohol
Man	36	35-44	Queensland	It's sounds brainstorming
Woman	68	65+	Northern Territory	It's strong association with major sporting events is harmful - it glamourises alcohol consumption by associating it with sporting role models.
Man	75	65+	Victoria	It's the same as cigarettes, it should be banned.
Woman	48	45-54	ACT	It's unnecessary to advertise. If people want to drink they will. It makes it harder on people who want to quit if they see advertising all the time.
Man	39	35-44	Queensland	It's very good
Man	52	45-54	Queensland	It's very good and has always been strong in Australia so don't change it for immigrants
Woman	58	55-64	Tasmania	I've already stopped watching television altogether
Man	52	45-54	Queensland	I've been telling my MP for years about this problem, deaf ears
Man	63	55-64	Queensland	Just ban in sports and restrict ads times
Man	69	65+	Tasmania	Just ban it...
Woman	20	18-24	ACT	Just banned it
Man	45	45-54	New South Wales	Just be mindful when creating an ad. Don't ever cross the line
Man	30	25-34	Queensland	Just be more restrictive and not engaging people to buy and putting more fees for purchase.
				Just because something is advertised, doesn't mean people need to go and buy/consume them. If alcohol companies are paying for the advertising, then they should be able to do as they please.
Woman	30	25-34	ACT	
Man	70	65+	Tasmania	Just do it in later hours of telecast
Man	48	45-54	New South Wales	Just do the right thing and stop sucking up to special interest groups like powerful sports lobbies
Woman	70	65+	New South Wales	Just do the right thing by society .Stop advertising alcohol , gambling , unhealthy food .Because I know I am fed up seeing GAMBLING ADS when you have spirt on .
Woman	45	45-54	New South Wales	Just dont advertise any alcohol. Its.not needed
Man	49	45-54	Queensland	just don't allow to see it in broaccasting
Man	38	35-44	New South Wales	Just like you said, reduce it
Woman	45	45-54	Tasmania	Just make it less socially acceptable
Woman	34	25-34	Queensland	Just needs to be removed instead of encouraging people to go buy it.
Man	76	65+	Victoria	just reduce that adverts in childrens times
Woman	36	35-44	Victoria	Just show them outside of normal children's viewing times
Man	74	65+	New South Wales	just stop showing it on tv
Woman	76	65+	Tasmania	just stop you ar killing our kids
Woman	28	25-34	Queensland	Just think about the impact
Man	25	25-34	Queensland	Just to minimise it during children's hours
Woman	27	25-34	ACT	just use less alcohol and gaming ads on screen when children watch tv
Woman	47	45-54	Tasmania	Keep advertisements until after 8pm
Woman	27	25-34	ACT	Keep alcohol promotion to the movies a bottle shops.
Man	46	45-54	Queensland	Keep doing what you are doing
Woman	19	18-24	Victoria	keep it age restricted who can see it
Man	73	65+	Victoria	keep it assertive
Man	77	65+	Victoria	Keep it away from children viewing times and use captions to warn parents
Man	72	65+	Tasmania	Keep it away from children's gazes if possible.
Man	66	65+	Queensland	Keep it away from children's programming and only latter in the evening
Woman	45	45-54	Victoria	Keep it away from kids,
Man	50	45-54	Victoria	Keep it going because it's how me, as a mature adult, gets my information.
Man	33	25-34	Queensland	Keep it off main stream marketing
Woman	58	55-64	Queensland	keep it to a minamum
Woman	22	18-24	Tasmania	keep it to a minimum for the population including people who may be recovering from addiction
Man	67	65+	New South Wales	Kept to a minimum in adult time slots, not sport etc
Man	20	18-24	New South Wales	Kids are watching the TV and an alcohol ad pops up going on about its freshness and beautiful flavour. This is not good.
Woman	40	35-44	Western Australia	Kids don't need to see this, have it at a later time slot
Man	28	25-34	Queensland	Kids know they can't g bro
Woman	29	25-34	Queensland	Kids nowadays are using online websites such as YouTube, I often see beer ads on YouTube and I think it should be regulated.
Woman	38	35-44	Queensland	Kids still watch sport with the parents so the can still see it .
Woman	40	35-44	New South Wales	Law to implement any buying of alcohol must produce/verify the uidentity
Man	64	55-64	Victoria	Leave it alone
Man	76	65+	New South Wales	Leave it alone - we're over regulated already
Man	76	65+	New South Wales	leave it as as it is
Man	64	55-64	Victoria	Leave it for late night airing.
Woman	61	55-64	Victoria	Leave it how it is, its called freedom to do what you want

Woman	57	55-64	ACT	less ad in general
Woman	33	25-34	South Australia	Less ads for gambling alcohol and tobacco
Woman	30	25-34	Queensland	Less advert
Woman	67	65+	ACT	Less advertising
Man	62	55-64	New South Wales	Less advertising during these events, mainly Sport, as a lot of children watch Football and other events.
Man	73	65+	New South Wales	Less advertising please
Woman	56	55-64	Queensland	Less advertising why children are aware
Man	37	35-44	Queensland	Less and limited platform should be used
Woman	30	25-34	Victoria	Less appealing alcohol ad
Woman	31	25-34	New South Wales	Less exposure means they are less likely to consider it
Man	68	65+	Victoria	Less exposure to young children
Man	49	45-54	Queensland	less harmful ad is good for australian
Woman	62	55-64	Victoria	Less in children's view times and you could have late t night advertising by having your ads on tv you're encouraging them to try and experiment with harmful substances
Woman	49	45-54	New South Wales	Less is best when it comes to alcohol advertising in sport. Preferably none
Man	60	55-64	South Australia	Less is better
Man	54	45-54	New South Wales	Less of it and at later times
Woman	66	65+	ACT	Let it be known the evidence to prove it's toxicity
Man	63	55-64	Victoria	Let people think for themselves. I am sick of the nanny state, if people are going to drink or smoke they don't need advertising or no advertising to influence their decision.
Woman	32	25-34	Northern Territory	Let's treat alcohol as harmful as cigarettes to Aussie families
Woman	56	55-64	Queensland	Letting them know it is an offence to serve alcohol to those under age.
Man	74	65+	Victoria	Life is all about making choices and everyone must be responsible for their own choices, so one must be careful not to place excessive restrictions because everyone should also have a choice as what they do and do not want in life rather than be dictated to
Woman	33	25-34	Queensland	Limit advertisement to help Australian's live healthy this season
Woman	56	55-64	New South Wales	Limit advertising to evening time slots
Woman	30	25-34	Victoria	Limit advertising to late hours
Woman	55	55-64	Tasmania	Limit adverts during day hours when youngsters are watching
Man	38	35-44	Queensland	Limit exposure to young people – Ads on TV, online, and social media often reach under 21s, normalizing drinking too early.
Woman	55	55-64	Victoria	limit it - only show after 8pm
Man	60	55-64	New South Wales	Limit the advertising
Woman	34	25-34	Victoria	limit the advertising please, adults know if they wish to drink and what they like, have advertisements in liquor shops or able to be signed up etc
Man	82	65+	South Australia	Limit the number of ads per day
Woman	31	25-34	New South Wales	Limitation especially around children
Woman	38	35-44	Victoria	Limiting the advertisements to later time slots would've helped
Man	45	45-54	Tasmania	Linear broadcast is increasingly irrelevant
Man	70	65+	ACT	Listen to the parents as they know best
Man	76	65+	Victoria	Listen to the people
Man	64	55-64	New South Wales	listen to the public not the fans of gambling or booze
Man	38	35-44	New South Wales	Make it less addictive to see
Man	55	55-64	New South Wales	make it less glamorous much like the smoking ads used to show a diseased lung, cancer victim etc. i don't get why its ok to advertise alcohol , - if someone has 3 standard drinks in an hour they're less safe to drive than a smoker who has 3 cigarettes in that time
Woman	35	35-44	Queensland	Make it less normal
Woman	21	18-24	Tasmania	Make it more towards teenagers more the adults
Man	63	55-64	New South Wales	Make it point of sale advertising only
Man	37	35-44	New South Wales	Make it right...
Man	29	25-34	Victoria	Make it stop
Man	43	35-44	New South Wales	Make sure its clear on the health impacts of the alcohol are clearly mentioned
Man	57	55-64	New South Wales	Make sure that if you go advertise alcohol it is done responsibly and appropriately
Woman	36	35-44	Victoria	make the advertising of alcohol so limited that even adults barely see it ~ go as far as only advertising via sms/mms and emails
Woman	21	18-24	Victoria	making alcohol adds less appealing to younger people
Man	41	35-44	New South Wales	Maybe advertise no alcoholic drinks instead.
Woman	57	55-64	ACT	Maybe introduce plain packaging like cigarettes
Woman	30	25-34	Queensland	Maybe keep it to later hours as I often see ads even when watch youtube
Woman	81	65+	Victoria	Maybe limited alcohol advertising in sporting programs during the day as really I think it is the responsibility of parents to advise about alcohol use.
Woman	21	18-24	New South Wales	Maybe not as much marketing for it but still have some
Woman	26	25-34	Queensland	Minimise alcohol advertising
Man	43	35-44	Queensland	minimize alcohol advertising in Australia
Woman	67	65+	Victoria	Moderation is the key for showing adds. Should be at the right time
Man	72	65+	South Australia	moderation might help



Woman	23	18-24	Victoria	More advertising it cause people need to know drink driving can harm others and can cause death in certain situations
Man	33	25-34	New South Wales	More awareness about harm and advertisement only at night
Woman	54	45-54	Western Australia	More common sense, lead by example . We , will rock you . Anything like that . Safety 1st .
Man	35	35-44	New South Wales	More focus on excessive alcohol consumption
Woman	62	55-64	Victoria	More positive setailing on alcohol on how to limit drinks socially and daily,
Man	36	35-44	New South Wales	More restrictions
Man	38	35-44	Queensland	More talks on alcohol consumption
Woman	20	18-24	Queensland	must show harms
Man	41	35-44	Queensland	Need more restrictions
Man	64	55-64	New South Wales	Need more restrictions
Man	24	18-24	New South Wales	Need to consider the wider impact it has on the community
Man	56	55-64	Victoria	Need to reduce direct advertisements on tv and radio.
Woman	63	55-64	Tasmania	Needs regulating closely
Woman	27	25-34	ACT	Needs to be aimed at high schoolers more.
Woman	46	45-54	Victoria	Needs to be better controled
Woman	29	25-34	Queensland	Needs to be limited maybe only certain hours of the day and certain platforms
Woman	23	18-24	New South Wales	Needs to chill
Woman	35	35-44	Queensland	Needs to only be after 9pm at night
Woman	34	25-34	Northern Territory	Newspaper
Woman	61	55-64	Western Australia	Nice and easy
Prefer not to s	39	35-44	Queensland	Nil advertising on Tv when children could be watching
Man	35	35-44	New South Wales	Nil, people should be able to regulate and make their own choices. Advertising shouldn't be banned, but people should be informed of related harms
Man	73	65+	New South Wales	No ads before 9 PM.
Woman	18	18-24	New South Wales	No advertisements for alcohol delivery no adverts for alcohol liken beer
Woman	55	55-64	Victoria	No advertising
Woman	72	65+	Queensland	No advertising
Man	67	65+	Queensland	No advertising allowed before 6 pm.
Woman	70	65+	New South Wales	No advertising at certain times is the best idea
Woman	45	45-54	Tasmania	No advertising during hours children would be watching
Man	59	55-64	New South Wales	No advertising should be done during day time tv whe kids are watching
Woman	69	65+	Queensland	No alcohol ads during sports events
Woman	72	65+	New South Wales	No alcohol advertising
Woman	69	65+	New South Wales	No alcohol advertising should be allowed at all.
Man	64	55-64	Queensland	No alcohol advertising when there is any chance of children seeing it.
Man	21	18-24	Queensland	no alcohol for radio ever
Woman	53	45-54	Tasmania	No alcohol or gambling ads at all
Man	75	65+	Queensland	No different to tobacco products - REMOVE ADVERTISING.
Woman	64	55-64	ACT	No I disagree, just because you wont see it doesnt mean its not there or c a problem
Man	43	35-44	Queensland	No I think that about covers it
Man	63	55-64	New South Wales	No images to be used.
Woman	22	18-24	Victoria	No issues with alcohol advertising in general as long as it mentioned that it is 18+
Man	70	65+	ACT	no more advertising on tv
Man	29	25-34	Northern Territory	No more alcohol advertising
Man	66	65+	Tasmania	no need for it
Woman	54	45-54	New South Wales	No need for it between the hours of 7am to 9pm
Man	49	45-54	New South Wales	no need to adertise where kids are exposed to it
Woman	62	55-64	New South Wales	No need to advertise
Man	71	65+	Queensland	no need to advertise as the products already sell well enough
Woman	52	45-54	Victoria	No need to advertise it
Woman	54	45-54	Queensland	No need to advertise it, adults know alcohol is available to buy if wanted, so no need to encourage it by advertising it
Woman	55	55-64	New South Wales	No need to advertise them
Woman	33	25-34	New South Wales	No need to go further with restrictions. Good parenting is required instead
Man	68	65+	Western Australia	No not really because the ad make money for the people that advertise it and without it they would loose money
Woman	45	45-54	Queensland	no ou are doing good work
Woman	73	65+	ACT	No real need to contine advertising causing more harm than good
Woman	46	45-54	Queensland	none during childrens viewing times
Woman	60	55-64	New South Wales	noone needs to see that sort of advertising even adults
Woman	65	65+	Queensland	Not to show it on children's TV programs less advertising you have people out there that have major gambling alcohol and unhealthy eating habits it would be more depressing to them it is wrong it puts fuel in the fire

Woman	44	35-44	South Australia	Not advertising during kids viewing hours is a good idea. However, advertising alone is not causing people to drink which leads to other issues. There needs to be more done at the foundational level - such as accessibility.
Man	59	55-64	New South Wales	Not during children viewing hours
Man	69	65+	New South Wales	Not during g rated programming
Woman	71	65+	Victoria	not encourage kids to drink
Man	41	35-44	Queensland	Not in kids programs
Man	55	55-64	Queensland	Not much, they are supposed to be reasonable and educated people so they should be able to figure it out themselves
Man	42	35-44	New South Wales	Not overly supportive of alcohol advertising but I would nominate gambling advertising as the real scourge.
Man	68	65+	New South Wales	not really it can't be stopped totally because the alcohol as tobacco are sponsors probably less ads and for alcohol to show what damage can do to the liver and mental status
Man	45	45-54	New South Wales	Not to associate alcohol with fun and socialising in ads but reveal the consequences
Man	65	65+	Queensland	not to have it on before 9pm
Man	65	65+	ACT	Not within sporting or children's programmes
Man	81	65+	Queensland	Nothing - Isn't it about time we concentrated on looking after ourselves? There is way too little parental control and intervention exercised on children in this day and age, to the extent where some of it is ludicrous!
Man	73	65+	Tasmania	Nothing it's up to the government
Man	66	65+	ACT	nothing leave it alone and educate people instead
Man	49	45-54	New South Wales	Nothing particularly, I've not thought much about it before today. I don't pay attention to ads.
Man	55	55-64	New South Wales	Nothing really gambling is the bigger issue
Woman	19	18-24	Victoria	nothing really just be more professional in what they're doing
Man	64	55-64	ACT	Nothing really. Alcohol is not the problem. Its people that drink alcohol is the problem
Man	21	18-24	Tasmania	Nothing, they are a business and have a right to advertise. If you don't like the ad, ignore it
Man	62	55-64	Victoria	nothing, they are the experts it is not my area of expertise
Man	43	35-44	South Australia	Nothing. Separately, it was clever work from you guys rolling alcohol in with gambling in your earlier questions so you got more negative responses.
Woman	37	35-44	Queensland	Of anything they need stop promoting alcohol what there should be focusing on is advertising the harm and risk of alcohol and addictive behaviour and mental health problems that stem from alcohol abuse. I myself have an alcoholic in the family so I've seen firsthand what it is like to have alcohol and domestic violence mixed together. It's very scary so yeah promoting the harm and risk of drinking and prevent the consequences as well thank you
Man	66	65+	Victoria	only allow in child free spaces
Man	70	65+	Victoria	only available after 9.30 pm viewing time, on free to air tv....NO advertising at all on other social media
Man	55	55-64	Queensland	Only should be after 9pm
Man	68	65+	Victoria	only when younger ones are not watching
Man	29	25-34	Victoria	open minded
Man	58	55-64	New South Wales	Our culture revolves around alcohol but it shouldn't
Woman	72	65+	ACT	Our lives should not be so connected with alcohol consumption
Man	67	65+	Queensland	Parents also need to take more responsibility when drinking around children.
Man	77	65+	Victoria	people are always going to drink alcohol, here is no need for saturation advertising. restrict advertising for items such as; new beer, spirit or wine release. then only outside children's viewing time, or through email catalogues restrict or ban advertising alcohol linked to sports
Man	54	45-54	Queensland	People are free to choose what they do with their money, so unless you are also going to ban ALL adverts because excessive retail shopping is bad (debt, financial stress etc) then it's victimisation.
Man	51	45-54	Queensland	people can make their own decisions about what they eat drink and smoke. they are perfectly legal products just like other unhealthy items like sugary drinks, bacon and other products
Woman	19	18-24	Queensland	People know alcohol exists and is available for purchase, let's not advertise alcohol when society is actively promoting a healthier lifestyle
Man	59	55-64	Tasmania	People know they can buy it so why advertise it as much as possible
Woman	81	65+	New South Wales	People know where to buy drink why advertise it
Woman	63	55-64	Queensland	people should be able to make up their own minds as to what they should do in regards to alcohol consumption
Man	53	45-54	ACT	People should be allowed to make their own choices. Time people took responsibility of their own actions.
Man	57	55-64	ACT	People should take personal responsibility and it not be over governed by governments
Man	35	35-44	Tasmania	People under 18 year old is prohibited
Man	41	35-44	New South Wales	People who drink alcohol generally know which drinks they are going to purchase without advertising.
Man	68	65+	New South Wales	People will buy alcohol without all the advertising
Woman	56	55-64	Queensland	People will buy it regardless you don't need to advertise it
Woman	34	25-34	Queensland	People will drink regardless of you advertising.
Woman	75	65+	New South Wales	Perhaps a focus on advertising a more civilised approach to drinking alcohol, more along the lines of refined dining experience, a genteel cultural event or an appreciation of fine wines, beers and spirits staying away from the sporting, bbq, outdoor camping etc, drinking to excess often promoted.
Woman	62	55-64	Queensland	Perhaps a warning after an advertisement
Man	81	65+	New South Wales	Perhaps restrict this type of advertising to after 9.00pm.
Man	53	45-54	New South Wales	Personal freedom of seeing and consuming alcohol should always prevail Alcohol doesn't kill you only extreme abuse does if adults are that stupid to do extreme things they no advertising band will change this
Woman	67	65+	Tasmania	personally I avoid ads as much as possible, but I think children should be spared from seeing ads so much, especially alcohol and gambling ads
Woman	50	45-54	New South Wales	Play ads after hours

Woman	73	65+	Queensland	Please ban alcohol advertising from all media
Woman	67	65+	Victoria	Please ban all except paper catalogues
Woman	52	45-54	Queensland	Please do more about gambling it's so bad in football communities as well as alcohol can't the teams support this. It's hurting our young people
Man	37	35-44	Tasmania	Please do your job diligently
Man	66	65+	New South Wales	Please don't advertise on tv it sends out the wrong message
Man	43	35-44	ACT	Please don't restrict ALC advertising. There's no better way to learn about newer products. It also keeps the competition high and this price in check.
Man	37	35-44	Queensland	please limit these kinds of ads because we need a healthy society
Man	77	65+	Victoria	Please protect our children
Man	66	65+	ACT	please reduce ads.
Man	76	65+	Victoria	Please remove these ads from children's viewing
Woman	70	65+	Queensland	Please show more of the harm alcohol can do rather than make it look so inviting
Woman	29	25-34	Queensland	Please stop
Woman	73	65+	Tasmania	Please stop advertising alcohol, we did it years ago with smoking, we need to do it with alcohol too - ban all advertising and sports promotions advertising, too
Man	55	55-64	Queensland	Please stop alcohol advertising during the hours of the day
Woman	71	65+	Western Australia	Please stop it during prime time and Sport live to air
Man	28	25-34	ACT	please stop making it look like so much fun to people
Man	26	25-34	New South Wales	please treat it like smoking
Woman	70	65+	Victoria	Please, please get rid of it!!!
Man	29	25-34	New South Wales	Poor kids these days
Woman	30	25-34	ACT	Probably doesn't need to be advertised at all to be honest
Woman	46	45-54	Tasmania	probably not appropriate on tv in shows that kids watch
Woman	25	25-34	Victoria	Promotes bad habit
Woman	71	65+	New South Wales	Promotes the idea that it is okay to consume alcohol it needs to be removed from sports that children participate in
Man	73	65+	Victoria	Pushing drinking responsible is a great message
Woman	46	45-54	Queensland	Put all people health above profit.
Man	44	35-44	Victoria	Raise the price of alcohol per unit
Woman	68	65+	Victoria	Raise the tax on these items and use the monies for better programs to support and educate those affected by alcoholism and their families who are also victims often living with lifelong damage from the abuse or neglect they experienced as the family of an alcoholic.
Woman	55	55-64	New South Wales	Really do not know
Man	22	18-24	New South Wales	reduce advertising and promotion on social media and tv radio during certain times of the day to reduce harm to children and young people
Man	24	18-24	New South Wales	Reduce alcohol related advertisements especially during before and after school hours where children watch tv.
Woman	39	35-44	Queensland	Reduce for kids
Man	30	25-34	Queensland	Reduce gambling and alcohol advertisement and presentations
Woman	71	65+	Tasmania	Reduce it, and strictly limit the times of alcohol advertising
Man	39	35-44	Queensland	Reduce kids exposure to harmful items
Man	67	65+	New South Wales	Reduce or eliminate alcohol advertising during times of children viewership
Man	34	25-34	New South Wales	reduce the ads
Woman	39	35-44	Queensland	reduce the amount of alcohol adv
Man	67	65+	ACT	Reduce the damage done by alcohol abuse in our society. Take the brave stand to reduce alcohol advertising and save lives.
Woman	29	25-34	New South Wales	Reduced the frequency and show more effects or risks from it
Woman	49	45-54	New South Wales	reducing advertising is good.
Man	81	65+	Victoria	Restrict advertising on social media
Woman	63	55-64	Tasmania	Regulation needs to be stronger
Man	72	65+	New South Wales	Remove
Man	65	65+	Victoria	Remove all alcohol related ads
Woman	24	18-24	New South Wales	Remove from time that children would be watching
Man	89	65+	Victoria	Remove it
Woman	64	55-64	Tasmania	Remove it all from tv and all media
Woman	55	55-64	Victoria	Remove them all together
Man	70	65+	Victoria	Restrict advertising in general
Man	75	65+	Queensland	Restrict advertising of these items to adult viewing times
Man	47	45-54	New South Wales	restrict the ads
Man	75	65+	Victoria	Restrict until after 19:00
Woman	64	55-64	Tasmania	Restrict your advertising in hours that young children are watching as it peaks their curiosity and tells them it is totally okay to drink
Woman	67	65+	New South Wales	Restrict your advertising until after 9.30 pm
Man	33	25-34	Queensland	Restricted advertisement of alcohol to children viewing hours and strict measures put in place to ensure alcohol is not sold to under 18s
Man	58	55-64	Queensland	Restricting it completely.
Woman	44	35-44	Queensland	Restricting it more would be great
Man	45	45-54	Victoria	restricting the advertisement for harmful substances is a great move to regulate our environment and keep our kids safe
Woman	64	55-64	New South Wales	Restrictions needed

Man	74	65+	Tasmania	Revise your thinking and approach to advertising
Man	65	65+	Victoria	Same as tobacco
Woman	61	55-64	Victoria	Seeing images of alcohol in advertising can sometimes make a person suddenly want a drink of alcohol. I had a similar issue many years ago when I was giving up smoking. Quit Line had a booklet which had a cigarette on the cover - which only made me feel like having a smoke from just seeing a smoke.
Woman	76	65+	Tasmania	Seems to me you want to take away the right to make your own choices. If people are unable to do that I believe it falls back on lack of appropriate education from parents and peers. Perhaps these potential educators already smoke, gamble and eat unhealthy food so people are learning bad habits from their environment. Should government determine what people can do with their money and leisure time? I have to wonder how far restrictions can go.
Woman	81	65+	Victoria	Set standards for no alcohol ads after 3pm weekdays after 6am weekends
Man	79	65+	Tasmania	Severely restrict advertising
Man	68	65+	ACT	Should be advertising after late night when kids are asleep
Woman	73	65+	Queensland	Should be banned altogether
Woman	63	55-64	Queensland	Should be banned completely
Man	47	45-54	Victoria	should be banned on televisions completely
Woman	55	55-64	Victoria	Should be before 9 pm but prefer no advertising
Man	30	25-34	Queensland	Should be completely banned
Woman	61	55-64	Queensland	should be completely banned
Man	55	55-64	ACT	Should be in times when children nit watching TV is not necessary
Woman	22	18-24	Queensland	should be less
Woman	34	25-34	Queensland	Should be less as it's encouraging people to consume alcohol
Woman	62	55-64	Queensland	Should be only at night time as young kids shouldn't grow up watching all those ads
Man	82	65+	Victoria	Should be reduced or eliminated
Woman	42	35-44	New South Wales	Should be restricted
Man	79	65+	Queensland	Should be restricted
Man	62	55-64	Victoria	should be stopped on tv at all times, not just during sports broadcasts
Woman	39	35-44	Queensland	Should have same warnings as smoking and gambling
Man	77	65+	Queensland	Should only be allowed in newspapers
Man	62	55-64	New South Wales	Should only be shown after 9.00pm
Woman	47	45-54	New South Wales	Shouldn't be on tv at all
Woman	28	25-34	New South Wales	Shouldn't make alcohol seem fun
Woman	69	65+	Queensland	Shouldn't be advertised at all
Man	82	65+	Queensland	Show you care for the needs of Australian citizens.
Man	35	35-44	Queensland	Showed hourly and they should not allow them to show it on kids program.
Woman	21	18-24	New South Wales	since alcohol is a big industry we must have resources to protect and help those suffering from alcohol addictions and violence
Man	42	35-44	Queensland	Some degree of surveillance guidelines should be create to regulate these adverts
Woman	18	18-24	Victoria	Sometimes it makes people bad but as a whole it's pretty good
Man	68	65+	Tasmania	sporting clubs need sponsors to survive
Man	43	35-44	Victoria	Sports make too much money and reality tv is crap. If it's a good movie or show go ahead and advertise gambling and alcohol. Just not the same ad over and over
Man	32	25-34	New South Wales	Standards of age drinks sold and ads to warn dangers like smokes
Man	23	18-24	New South Wales	Stop
Man	27	25-34	New South Wales	Stop
Woman	74	65+	New South Wales	Stop advertising
Woman	53	45-54	Victoria	Stop advertising alcohol especially when its kids shows because alcohol is the cause of domestic violence escalating.
Woman	56	55-64	New South Wales	Stop advertising around kids
Man	33	25-34	Victoria	Stop advertising it because we will drink it anyway.
Woman	34	25-34	Tasmania	Stop advertising it it's a drug
Woman	54	45-54	New South Wales	stop advertising junk food
Man	61	55-64	Queensland	Stop alcohol advertising.
Woman	36	35-44	Tasmania	Stop all advertising of alcohol gambling on television billboards and newspapers These activities ate a curse and create unhealthy habits in future generations
Man	74	65+	New South Wales	Stop all advertising of alcohol.
Woman	54	45-54	Victoria	Stop all alcohol advertising and sponsorship
Man	18	18-24	New South Wales	Stop all of it
Woman	65	65+	New South Wales	Stop all these gambling ads, they are a constant on the TV and the radio and it is not right. Gambling no doubt cause angst and stress on families too
Man	28	25-34	Queensland	Stop bubble wrapping things and put the responsibility on individuals for their actions
Man	33	25-34	Tasmania	stop caring about dollars and do the right thing
Man	60	55-64	ACT	Stop censoring legal activities.
Woman	64	55-64	Tasmania	Stop dragging your feet! Alcohol and its accepted advertising campaigns are a serious issue in Australia. It is being allowed to become a normal rite of passage when you see it linked to Sporting clubs. Make the change now please before another generation of Australians are brainwashed.
Man	33	25-34	Queensland	Stop glorifying alcohol on tv advertising and reduce or stop alcohol advertising
Man	18	18-24	Queensland	Stop it
Woman	82	65+	Tasmania	stop it

Woman	83	65+	Victoria	Stop it
Man	73	65+	Queensland	stop it !
Man	23	18-24	Queensland	Stop making it look like it's good and fun and make it look as bad as it can be in the ads
Woman	34	25-34	Victoria	Stop making it look like its all fun and doesnt cause long term harm if its abused. Kids dont realise that it can kill their organs over time and a transplant isnt always an option nor is the requited organ widely available
Woman	73	65+	Victoria	Stop making it seem a normal part of the day or event
Woman	52	45-54	Victoria	Stop making the ads so enticing
Woman	43	35-44	New South Wales	Stop marketing products that harm families with addictions
Woman	76	65+	Queensland	Stop policing peoples free will
Woman	45	45-54	South Australia	stop promoting poison
Man	50	45-54	New South Wales	Stop showing alcohol advertisements that nice the young generation
Woman	76	65+	South Australia	Stop showing drinking in social affairs like it is notmal
Woman	67	65+	Queensland	stop showing it as an acceptable way to enjoy yourself
Man	54	45-54	Victoria	Stop sports sponsorship by alcohol companies
Man	44	35-44	Victoria	Stop the advertising
Man	42	35-44	Victoria	Stop the constant bombardment of subsequent ads during a 30 min window
Man	33	25-34	New South Wales	Stop the marketing which targets younger/underage people. Especially drinks like hard solo.
Man	63	55-64	Queensland	Stop the perpetrators
Woman	67	65+	Queensland	stopping such advertising would not young children and adults from being brain washed into thinking that drinking is cool and fashionable
Man	86	65+	Victoria	Such ads should be restricted to working hours
Woman	52	45-54	Queensland	T9 keep it after hours and limit the amount of time it is shown
Woman	71	65+	New South Wales	Take a stand
Woman	58	55-64	New South Wales	Take all advertising for drugs and alcohol off mainstream media - you are normalising these products and affecting the health of our children
Man	36	35-44	Queensland	Take serious on gambling issue, it's a hidden life killer for many aussies
Woman	40	35-44	Victoria	target people who use it
Woman	50	45-54	ACT	That a combination of alcohol and mental problems are made worse by drinking too much alcohol
Woman	56	55-64	New South Wales	That alcohol is the main cause of family breakdowns. It destroys so many people's lives
Woman	56	55-64	New South Wales	That alcohol tobacco and junk food are the main causes of ill health so don't promote it
Woman	33	25-34	New South Wales	That I think there is still too much advertising especially on gambling, they need to think of long term consequences and the people it affects
Woman	50	45-54	Queensland	That is great news
Woman	61	55-64	Queensland	that it does not need to be advertised especially during times when children are watching
Woman	31	25-34	Queensland	That it is ok to advertise about alcohol to remind everyone to drink to a limit cause anything could happen beinv under the influence
Woman	20	18-24	Victoria	That it is very hypocritical with the message - it tries to convince you to buy the product but then says drink responsibly , so they don't want you to buy a lot of the product?
Man	68	65+	Queensland	That it needs to be very limited as there is enough on other forms of media
Man	42	35-44	New South Wales	That it should be limited. Although many people deink without issue it does cause a lot of issues throught society
Man	36	35-44	Tasmania	That it sould be restricted
Man	23	18-24	ACT	That it's wrong to a certain degree
Woman	26	25-34	Queensland	That more regulations in place protects individuals and the country as a whole
Woman	27	25-34	Victoria	That people are still going to drink regardless, if they want the help then they'll do something about it
Woman	18	18-24	New South Wales	That the alcohol advertising on those platforms are good if they are guidelines
Woman	51	45-54	Queensland	That the bringing out of fancier beers and spirits is not the way to move forward that you are targeting the 18-25 year olds a hard solo is a easier to drink alcoholic drink and obviously smooth to drink resulting in faster drunkenness
Man	66	65+	New South Wales	That there is far too much advertising of alcohol and especially should be restricted during sporting events
Man	75	65+	New South Wales	THAT THERE SHOULDN'T BE ANY ADVERTISING
Man	74	65+	Queensland	That they are promoting alcohol for their own gain not for the good of society
Woman	24	18-24	New South Wales	That they should be a bit more careful about who they should advertise to.
Woman	34	25-34	ACT	That they should reduce the advertising of that ad
Woman	19	18-24	Victoria	That they shouldn't drink Alcock's beer
Woman	47	45-54	Victoria	That to make sure to drink responsibly and only in moderation should be the point out across in their advertisement.
Man	37	35-44	Queensland	the ACMA should ensure alcohol ads dont target minors or promote binge drinking especially during peak TV times or online platforms
Man	40	35-44	Tasmania	The advertisement of these harmful substances should be reduced and controlled
Woman	27	25-34	Western Australia	The advertisement should be on the dangerous of alcoholism
Man	67	65+	ACT	the advertising is too frequent
Woman	53	45-54	Victoria	The advertising of alcohol and tobacco during sport programming on tv is honestly irresponsible.
Woman	75	65+	Victoria	The advertising should be less attractive to the consumer and therefore less likely to entice people to start drinking
Woman	22	18-24	Queensland	The age limit of purchasing alcohol, specific restrictions about alcohol consumption
Man	73	65+	Queensland	The amount of alcohol advertising should be reduced
Man	64	55-64	Victoria	The amount of documented harm to socierty cause by alcohol means we should not be promoting it.
Man	34	25-34	Queensland	The Authority should include stricter regulation for achohol advertisement

Woman	32	25-34	New South Wales	The best advertising is at events, I don't think ads on tv are having huge influences unless the population has an addiction problem
Man	31	25-34	Queensland	The best survey
Woman	65	65+	Victoria	The companies that advertise alcohol & gambling DO NOT think about addicts that are trying to detox at home and the next minute a ad of a tempting and delicious alcoholic drink comes on the tv reminding them of what they are missing out on. If its good enough for smokers its good enough for alcohol and gambling ads Do better!!!
Woman	20	18-24	Western Australia	the consumption of alcohol should not be normalised as it can risk those struggling with addiction
Woman	62	55-64	Victoria	The dangers of excess consumption should be listed
Woman	18	18-24	Queensland	the drinking culture in australia is bad
Woman	67	65+	Victoria	The evidence is already there about alcohol and domestic violence. Don't wait until there are no women left. Act now. Start listening to women - stop the violence NOW.
Man	25	25-34	South Australia	The first thing I would want to know is if you have a good idea of what the price is
Woman	85	65+	Queensland	THE HARM DONE TO VULNERABLE PEOPLE, BY ALLOWING THE ADVERTISING OF ALCOHOL PRODUCTS IS SURMOUNTABLE
Woman	75	65+	Tasmania	The less children are protected now may prove beneficial in their adulthood
Woman	64	55-64	Queensland	The levels of domestic violence and street violence should show that we are at a crisis level in this country. Alcoholism should not be normalised let alone encouraged.
Man	45	45-54	New South Wales	The link between sports and alcohol should be broken
Woman	71	65+	Queensland	The long term affects are not noticed til years later eg cancers we need to show less about alcohol Plus a lot of domestic violence is brought about by alcohol
Man	66	65+	Queensland	The main restrictions should apply to television. The visual ads like those produced by Carlton United are so memorable and therefore have the greatest influence. Advertising on other media doesn't have the same influence
Man	44	35-44	Queensland	The majority shouldn't have to pay the price for the stupid minority.
Man	74	65+	Queensland	the obvious.
Man	48	45-54	New South Wales	The problem is these Gambling, tobacco and alcohol are the major sponsors of these events. How the hell would you be able to get ride of these?? We're just going around in circles.
Woman	19	18-24	Queensland	The promoting of risky health behaviours such as drinking alcohol is extremely harmful for young viewers and should refrain from supporting the purchase of this product.
Woman	30	25-34	Tasmania	The regulation should be very strict
Man	77	65+	Victoria	The same approach should be taken as was done for banning tobacco advertising, as a Community responsibility!
Man	30	25-34	Queensland	The should be conscious of their contents
Woman	63	55-64	Queensland	The should be stronger control over these products
Man	27	25-34	Queensland	The should stop alcohol advertising because kids are exposed to the knowledge of alcohol
Man	66	65+	New South Wales	There are many children watching these sporting codes and they should be protected from experiencing such ads
Man	34	25-34	New South Wales	There are too many ads during prime time and sports
Man	23	18-24	Victoria	There are too many ads that contradict each other surrounding alcohol.
Woman	62	55-64	New South Wales	there are too many alcoholics in Australia
Woman	85	65+	Queensland	There are too many of these ads
Woman	26	25-34	New South Wales	There could be more around
Man	47	45-54	New South Wales	There is a good balance of advertising, most of these adverts are on shows that are later or for mature audiences rather times where there are kids, hence there is a balance of adult and appropriate branding on tv
Woman	68	65+	Queensland	There is a huge problem in this country with regard to teenage drinking and violence associated with this - limited advertising or using other products to advertise that will help change the way young people react to the use of alcohol would be a much better approach
Woman	66	65+	New South Wales	There is far too much alcohol advertising on free to air tv
Woman	42	35-44	Tasmania	there is no need for alcohol advertising
Woman	56	55-64	New South Wales	there is no need for any type of alcohol if taboco is banned so should alcohol. It would not decrease the amount people drink now but it may reduce the intake of future generations.
Woman	73	65+	Queensland	There is no need for this type of adds. it is bad exposure for children.
Woman	48	45-54	Queensland	There is no need to advertise alcohol
Woman	32	25-34	New South Wales	There is no need to advertise alcohol. It is harmful in large quantities. People will drink it if they want but it should not be advertised.
Woman	20	18-24	Western Australia	there is no need to advertise alcohol at all in my opinion
Man	41	35-44	New South Wales	There is nothing i would tell the regulator
Man	53	45-54	Queensland	There is nothing wrong with advertising. It's the stupid nanny state we have and treating people like children which needs to be fixed. Make Personal Responsibility Great Again.
Man	37	35-44	New South Wales	There is substantial evidence outlining that the same amount of alcohol to consume is 'no alcohol.' It shouldn't be advertised when it's considered a drug of dependence
Man	25	25-34	Queensland	There is too much
Man	51	45-54	Victoria	There is too much
Man	51	45-54	Tasmania	There is too much advertising
Woman	67	65+	Victoria	There is too much advertising regarding alcohol products and there are a lot of people in Australia who are alcoholic's and just drink alcohol all day so we shouldn't have as many ads
Woman	83	65+	Queensland	There is too much alcohol advertising everywhere
Man	70	65+	Victoria	There is too much alcohol advertising in the Australian media

Man	63	55-64	New South Wales	There is too much alcohol advertising on all media forms.
Woman	92	65+	Queensland	There is too much of it.
Woman	46	45-54	New South Wales	There is too much of out
Woman	77	65+	New South Wales	There is too much on television about spirits gambling
Woman	67	65+	Queensland	There is way too much emphasis on alcohol being an integral Part of the Australian way of life.
Woman	61	55-64	Queensland	There needs to be less of it and at age appropriate times
Man	73	65+	New South Wales	There needs to be less of it where children can see it
Woman	32	25-34	Queensland	There needs to be regulations applied to advertisers online that operate in Australia. Australian children are getting hit with inappropriate adverts during online gaming and in apps. Whilst the apps might be age rated restricted, the advertising embedded is not.
Man	25	25-34	Queensland	There needs to be stronger regulation against material that have alcohol or tobacco in it. Videos , music, billboards. All things
Man	47	45-54	Tasmania	There should be a limit on the number of ads and ads should be in restricted time periods on TV. I think sporting events are OK for sponsorship.
Woman	68	65+	Victoria	There should be a reduction in alcohol advertising
Man	36	35-44	Queensland	There should be a regulation but not stopping the business completely
Woman	50	45-54	Queensland	There should be a tiered approach to advertising. No or low alcohol before 7.30pm. Mid strength till 9.00pm. And full strength after that.
Man	79	65+	Victoria	There should be a total ban equivalent to what applies for cigarettes
Woman	31	25-34	South Australia	There should be advertising on the harm of it, not encouraging it
Woman	33	25-34	Queensland	There should be Age brackets for children younger from viewing with help of the parents and guidance
Woman	22	18-24	Queensland	There should be caution when advertising alcohol like restricting the advertisement length and should not be advertised in front of children
Woman	36	35-44	Tasmania	There should be clear limits on exposure to children and young people, particularly during sporting events, there should be a balance between promoting responsible drinking and glamorous alcohol use
Man	32	25-34	Tasmania	There should be high punishment for it
Man	45	45-54	New South Wales	There should be less Ad for Alcohol
Woman	69	65+	Queensland	There should be less advertising of these products as they can encourage younger people to think it is cool and normal behavior
Woman	51	45-54	New South Wales	There should be less advertising on alcohol to stop young teenagers drinking alcohol
Man	60	55-64	New South Wales	there should be less alcohol advertising so kids are not influenced by it
Woman	56	55-64	ACT	There should be less of it
Man	33	25-34	Queensland	There should be less of this advert in the television world
Woman	34	25-34	Victoria	There should be more advertising
Woman	79	65+	ACT	There should be more descriptions of how dangerous it can be when abused
Woman	67	65+	Queensland	There should be no alcohol advertising
Woman	70	65+	Queensland	There should be no alcohol advertising on any media. It should not be on sporting shows especially
Woman	40	35-44	Victoria	There should be no more advertising of alcoholic beverages online
Man	76	65+	Queensland	There should be none. Those who use alcohol, know the brands so why advertise them so much.
Man	36	35-44	New South Wales	There should be restrictions on who alcohol are being sold to.
Woman	24	18-24	New South Wales	There should be significantly reduced advertising for alcohol on these forms of media
Woman	57	55-64	Queensland	there should not be a need for alcohol to be advertised at all on sporting venues, etc and tv in general
Woman	64	55-64	Victoria	There shouldn't be any alcohol advertising AT ALL.
Woman	47	45-54	Queensland	There shouldn't be any. People know what they want to drink.
Woman	23	18-24	New South Wales	there's no need to cut it all down
Man	65	65+	Queensland	There's no need for it. If we want to buy it we know where to go.
Woman	43	35-44	Victoria	Theres too MUCH advertising for illegal tobacco and drugs, WHY NOT put some healthy and unhealthy eating advertments in instead. A change, something to the same ads we've seen for so long. Help the community don't drag it down
Woman	42	35-44	New South Wales	Theres too much of it
Man	29	25-34	Victoria	there's too much. if its going to remain, alcohol advertising shouldn't be permitted until after 9pm
Woman	41	35-44	Victoria	These ads advertising how normal having alcohol with friends, at home, at sporting events, with meals, will make kids think it's normal and ok to consume a lot
Man	50	45-54	Victoria	These ads influence behaviour increase consumption and contribute to long term health issues liver issues addiction and mental health. They impact families workplaces and communities through accidents, violence and social disruption.
Man	64	55-64	Victoria	These regulators are earning big money Carnt they make a decision
Man	44	35-44	ACT	They are responsible for a lot of child alcoholism
Woman	19	18-24	Queensland	They Authority should regulate alcohol advertisements during programs that are widely viewed by children.
Woman	79	65+	Victoria	They banned cigarette advertising so then can ban alcohol ads as well.
Woman	72	65+	New South Wales	They know what they're supposed to do
Man	52	45-54	Queensland	They make it look and taste too much like fruit drinks, which greatly appeals to children
Man	63	55-64	New South Wales	They need to break the nexus between alcohol and celebrations.
Man	67	65+	New South Wales	They need to go and put here head up b the sand
Woman	71	65+	New South Wales	They need to reduce it, an no advertising in the hours children are watching TV, no exceptions.
Man	33	25-34	New South Wales	they should aim to provide community safeguard s when it comes alcohol advertising on television, internet radio
Man	78	65+	New South Wales	they should all have warnings issued at the end of the commercial stating the possible consequences of habitual actions and possibly showing graphic videos od aftermaths of excessive indulgents of alcohol , gambling and other suspect activities
Man	39	35-44	Queensland	They should ban adverts for harmful products completely, regardless of time and medium

Woman	51	45-54	ACT	They should focus more as it shows on tv more than it should
Man	30	25-34	New South Wales	They should limit its view.
Woman	26	25-34	Queensland	They should limitise the advertisement or show only to adults
Man	26	25-34	Tasmania	They should make it less visible on television
Man	34	25-34	Queensland	They should make it or regulate it so that adult only can have access to it
Woman	28	25-34	Victoria	They should not be able to market drinking alcohol as something cool
Man	42	35-44	ACT	They should reduce it
Man	35	35-44	Queensland	They should reduce the advert of alcohol because our children are taking it as something useful
Man	47	45-54	Queensland	They should reduce the alcohol ads and promotion
Woman	65	65+	Queensland	They should remove alcohol advertising
Man	40	35-44	Queensland	They should scrap the advertisement of alcoholic substances if however possible
Man	19	18-24	Tasmania	They should start looking into reducing the advertising especially when kids are watching but shouldn't get rid of it completely
Man	40	35-44	Queensland	They should stop advertising alcohol
Man	40	35-44	Victoria	they should stop advertising it outrightly
Man	30	25-34	Queensland	They should take a much more heavy approach to limiting and restricting the advertising of alcohol
Man	37	35-44	Queensland	They should take care of all harmful adverts off the social media
Woman	50	45-54	Victoria	They should think about the future generation and the harm this advertising can do
Woman	51	45-54	Victoria	They take enough tax for it thats for sure
Man	35	35-44	Victoria	They will do a better job to strictly kick against all forms of alcohol promotion and maintain the age limit
Man	72	65+	ACT	they would not listen anyway
Man	67	65+	Queensland	Things are fine as they are now. Ppl need to grow up a little and learn some responsibilities.
Woman	58	55-64	Queensland	Think it should not be shown during children's tv time
Man	42	35-44	New South Wales	Think of the harm this advertising is doing to the young and not profits from your product.
Man	40	35-44	New South Wales	Think of the next generation
Man	35	35-44	Queensland	This advertisement leads to constant patronage of these harmful products, I strongly believe that the intake will reduce tremendously
Man	46	45-54	Queensland	this form of advertising should be shown after 9.00pm
Man	36	35-44	New South Wales	this is a welcome development.
Man	80	65+	Queensland	This kind of advertising should be shown after 9 pm
Woman	73	65+	Queensland	This should definately not be allowed at any hour on TV
Man	42	35-44	Tasmania	This should happen sooner rather than later
Man	35	35-44	ACT	This type of messaging although not directed at kids is damaging and builds these brands reputations in kids.
Woman	21	18-24	ACT	to advocate for drinking in moderation, the harms of excessive drinking when it comes to family and friends
Woman	53	45-54	New South Wales	To be anti alcohol advertising instead
Man	40	35-44	Victoria	To be cautious
Woman	51	45-54	Queensland	To be honest regardless of what is good for us or not. People are going to do them, seeing ads really makes no difference.
Man	53	45-54	New South Wales	To be kept out of certain time slots and certain tv shows. Maybe banned from any G rated programs.
Woman	34	25-34	Tasmania	To be more responsible in advertising
Man	54	45-54	New South Wales	To becrefused
Woman	23	18-24	Victoria	To help children understand at a early age that drinking is bad and drinking and driving don't mix in a healthy and easy way for them to understand without getting scared of the concept
Man	61	55-64	Victoria	To keep it away from kids
Man	40	35-44	Queensland	To limit alcohol advertisement to some extent especially when children are watching.
Woman	56	55-64	Queensland	To limit the exposure so children are not affected and think twice about it
Woman	52	45-54	Queensland	To make an advertisement like for tobacco for those who want to quit drinking because its cause a lot of harm to you and who around you
Woman	55	55-64	New South Wales	To market to drink in moderation because over drinking is not cool
Woman	45	45-54	Queensland	To not advertise in prime time children could be watching tv
Woman	43	35-44	South Australia	To reduce where and when it's advertised
Man	46	45-54	Queensland	To regular it more...and filter somethings
Woman	27	25-34	Victoria	To regulate who come to advertise
Woman	76	65+	Queensland	To see less alcohol consumption in movies etc.
Woman	25	25-34	Queensland	To show more ads!
Man	47	45-54	Victoria	To stick to the ban and don't weaken
Woman	27	25-34	Queensland	TO STOP DOING IT SO MUCH AND FOCUS ON THE HARMS OINSTEAD
Woman	23	18-24	New South Wales	To stop this, and stop influencing people
Man	20	18-24	Victoria	to tell them that by advertising, they are encouraging the younger generation
Man	56	55-64	Victoria	Tone down the adds so that they do not portray that alcohol is exciting and good for you
Man	32	25-34	New South Wales	Tone it back
Man	42	35-44	New South Wales	Too many ads all the time, not a good thing for the kids
Man	53	45-54	Queensland	Too many alcohol ads. Poor health choice
Man	30	25-34	Queensland	Too many companies need to advertise , by reducing it will reduce competition and less alcohol companies will exist



Man	52	45-54	ACT	Too much
Man	70	65+	Victoria	Too much ads
Woman	77	65+	ACT	Too much advertising. No alcohol drinks should be cheaper than alcoholic drinks not dearer
Woman	70	65+	Tasmania	Too much of it and should be adverts discouraging drinking
Man	56	55-64	Queensland	Too strict
Woman	29	25-34	New South Wales	Totally agree with that
Man	61	55-64	ACT	Treat like ban on smoking ads
Woman	47	45-54	New South Wales	Try to challenge the male stereotype and drinking being cool
Woman	22	18-24	Queensland	TVery good and grea
Woman	51	45-54	New South Wales	Vaping is illegal. It should be removed from tv shows, and social media. There should be more focus on cracking down on illegal vapes, law enforcement and penalties. Drugs are illegal but the government say it's ok by providing injection rooms and pill testing but have laws to say you can't use, possess, sell or traffic illegal substances. It's a joke
Man	79	65+	Queensland	Very bad.
Man	41	35-44	Queensland	Very expensive
Woman	43	35-44	New South Wales	warn of effects of underage drinking
Man	25	25-34	New South Wales	Warning not to drink too much
Man	58	55-64	New South Wales	We all know alcohol exists. Just go to the bottle shop and pick one
Woman	57	55-64	ACT	We all know that alcohol is one of the biggest fuel for some people getting drunk and arguments can break out so why don't they ban all alcohol from sports clubs and entertainment they can still have great night without alcohol hopefully you can really do something about this
Man	60	55-64	New South Wales	WE DO NOT NEED SO MANY BETTING ORGANISATION ON TV
Woman	72	65+	Victoria	We don't need alcohol advertising
Woman	58	55-64	Victoria	We don't need as much advertising of alcohol as we see and hear.
Man	73	65+	New South Wales	We don't need it
Woman	73	65+	Tasmania	We don't need the ads to tell us to buy and drink alcohol
Woman	51	45-54	Queensland	We dont need to advertise alcohol.
Man	77	65+	Queensland	We have a lot of problems in many areas. Certainly, issues that can be damaging to society need thoughtful discussion. It is all a matter of co-ordering our priorities into what are the most dangerous challenges, than we need to organise them into a logical format.
Man	61	55-64	ACT	We need to ban or reduce the amount of advertising for alcohol
Man	45	45-54	Victoria	We need to be careful about advertising alcohol during sporting events
Woman	56	55-64	ACT	we need to protect people at all ages not children from addiction
Woman	44	35-44	Victoria	We need to see less of it. My kids don't need to hear about alcohol on tv
Man	22	18-24	Queensland	We need to stop advertising things that slowly kill our brains.
Man	27	25-34	Tasmania	We should limit alcohol advertising because making it look very appealing is bad for the future generations and shapes their mindsets
Woman	42	35-44	Queensland	We shouldn't have any.
Man	28	25-34	Queensland	When its comes to alcohol. The tv shows should restrict advertising during kids hour that would help alot
Woman	23	18-24	New South Wales	When the advertisements are being viewed live, we need to be more aware of time of day
Woman	42	35-44	Victoria	When watching something healthy, like sport, don't advertise alcohol.. advertise healthy lifestyle
Man	35	35-44	Queensland	Will be need to banned all
Woman	27	25-34	New South Wales	Would be good to create different types of drinks with low alcohol content to reduce the effects of drink driving and violence
Woman	38	35-44	Tasmania	Yeah
Man	38	35-44	Queensland	Yes because is the best for it
Man	44	35-44	New South Wales	Yes, this is something that needs to be controlled.
Woman	35	35-44	New South Wales	You don't need to advertise alcohol people are going to drink if they want to drink
Woman	84	65+	Queensland	You have the power to limit the amount of advertising alcohol in the media,please use it
Woman	59	55-64	Queensland	You know it's harmful so stop promoting it
Man	31	25-34	Western Australia	You may need to learn from Quebec's Consumer Protection Act, which, if I recall correctly, is widely held responsible for Quebec having the lowest levels of obesity in Canada. Other than that, which does not relate to alcohol per se, I have nothing to add, except that my family and I fully support absolute intolerance for alcohol advertising.
Man	45	45-54	New South Wales	You need to cut ties. It is a disgrace that it is permitted.
Woman	67	65+	New South Wales	You say alcohol and gambling is addictive and you allow it to be made and sold causing more harm to those affected. How could you keep allowing this to happen?
Man	40	35-44	New South Wales	You should be ashamed for not acting. It is addictive, destroys lives, and is risking our future as a society.
Woman	18	18-24	Queensland	your doing fine keep it up and get that money
Man	64	55-64	Victoria	Zero advertising of alcohol would help. Unfortunately word of mouth will still be around